



Valued Members of the Midstate Chamber:



We recognize how valuable your time is ... so we are introducing an “abbreviated” newsletter with catchy headlines and you can click for more details on the items ... event flyers are still included so be sure to scroll through so you don’t miss anything!



Séan W. Moore

JANUARY 2019 MESSAGES FROM THE PRESIDENT

**Happy New Year 2019 to All of Our Loyal
Chamber Members**

**What a year (or fraction thereof) of Success at the
Making Meriden Business Center ... It is truly hard to
believe that the Making Meriden Business Center (MMBC) has only
been in existence since March of 2018.**

**Leadership Academy of Meriden and Wallingford is
Scheduled to Start on February 1, 2019**

Chamber Board and Committees Hold Retreat

**HOLA Celebrates 2019 With Their Annual Fundrais-
er & Friendraiser on 01/08/2019**



INside:

Chairman's Chamber
Minute *(on page 2)*

Calendar of Events
Member Updates
NEW Members
Member RENEWALS

**Check Out ALL
Flyers Inside
Including:**

HOLA Event 1/8

**BAH: New Britain
Bees Baseball 1/10**

AM Networking 1/23

**1/25 Legislative
Roundtable Breakfast**

Planning Guide

Education Awards

..and LOTS More

Did You Know?

Members in good standing, their employees & dependents may apply for education awards ... applications are NOW available!
Deadline is 2/25/19

Click [HERE](#) for to get applications!



LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ...

to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to “always keep you in the loop”:
NEWS: <http://www.midstatechamber.com/News>
RESOURCES: <http://www.midstatechamber.com/Resources>
CALENDAR: <http://www.midstatechamber.com/Calendar>
DIRECTORY: <http://www.midstatechamber.com/Directory>

CHAIRMAN'S CHAMBER MINUTE



Nate Bottone

Happy New Year from the Midstate Chamber of Commerce. With a new year comes a fresh start and a time to reflect on the past year. We have accomplished so many goals and now is the perfect time to set some new ones.

Membership has been the topic of conversation at most of our meetings. As some of you know, I have a personal goal of 600 members by the annual dinner. This number is only going to happen through hard work. I'm going to need all of you to help. We all do business with businesses outside of our chamber network. Wouldn't it be great to share with them everything that the Chamber has to offer. If you know of a business that the Chamber should contact please share their name with the membership committee, so that they can reach out to them.

With goal setting in mind, I want to remind everyone of our retreat wrap-up meeting happening on January 7 at 2:30. We will be going over all of the data collected from the retreat. We are excited to put these ideas into action and everyone is welcome to participate.

I would also like to thank the Holiday committee, our generous sponsors and the Four Points by Sheraton for throwing a fantastic holiday party. What a wonderful night of food, fun, and a surprise visit from Santa.

Thank you to all the committee members who met last month. I know how hard it is to carve out time in your busy day. We are stronger as a group because of you.

With much appreciation - Nathaniel Bottone



<https://www.instagram.com/midstatechamberofcommerce/>



Midstate Chamber of Commerce



@MidstateCoC



Midstate Chamber of Commerce

Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 546 South Broad St., 2C, Meriden, CT 06450. You can also visit us on line at www.midstatechamber.com. Ph: 203.235.7901 Fx: 203.686.0172 info@midstatechamber.com. We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. *The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.*



For all of your needs visit our members at www.midstatechamber.com

EXPO EARLY BIRD RATES - MEMBERS ONLY - REGISTER NOW FOR BEST BOOTH PLACEMENT

These are just SOME of the Daffodil Festival Weekend Highlights:

- 2 hour parade on Saturday morning
- High variety food vendors in food tent across from Expo Tent
- Over 30 continuous musical performances at 3 separate stages
- Ants & Crafts Section and Carnival Amusements
- Special Activities & Programs for Children
- FREE ADMISSION to Festival AND EXPO tent
- NEW 2019 EXPO Theme is "at the beach!" Decorate Your Booth in theme and festival attendees will vote on their favorite!

Our 2 Day exhibitors take advantage of a leisurely Friday afternoon set-up from 2:30 p.m. to 6:30 p.m. at no additional charge. Set up early, go home and rest and come back on Saturday morning refreshed and ready to connect with the crowds!

REMEMBER: Midstate Chamber is also YOUR CONNECTION to:

- TIPS on HOW to set up your BOOTH!
- SIGNAGE / BANNERS for your exhibit
- PROMOTIONAL PRODUCTS & Giveaways

...We have Members that can help you with this & more!

We are pleased to accommodate special displays such as vehicles, tractors, hot tubs, motorcycles, and more INSIDE the tent! Call us to learn more.

2019 EXPO Hours of Operation

- Setup on Friday - 2:30 p.m. to 6:30 p.m.
- Exhibit Saturday - 10 a.m. to 6 p.m.
- Festival activities continue until 9:30 p.m.
- Exhibit Sunday - 10 a.m. to 5 p.m.

This Expo is produced by: The Midstate Chamber of Commerce, Inc. 546 So. Broad St., Suite 2C, Meriden, CT 06450
 PH: 203-235-7901 / Fx 203-686-0172
 info@midstatechamber.com www.midstatechamber.com

and
 The Meriden Daffodil Committee and Festivals in Meriden, Inc. producers of the 41st Annual Daffodil Festival!

Midstate Chamber of Commerce
 In partnership with the 41st Annual Daffodil Festival
2019 Business & Community SHOWCASE
April 27th & 28th
This is THE VENUE to PROMOTE your Business
THE LARGEST SEEDING SHOWCASE of Area Businesses in Central CT!
 Hubbard Park | West Main Street, Meriden, CT

Sponsorship & Vendor Info

Why our Members exhibit and ... keep coming back each year!

Sell Products & Services | To Make Valuable Connections
Gain Maximum Exposure | Increase Market Share and Visibility
To HAVE SOME FUN!!!

Expo Title Sponsorships \$2,975 Early Bird Rate
Includes COMPANY NAME on Expo Tent!

- Promotion STARTS NOW - press release with "Naming of 2019 expo tent"
- Banner at Entrance of EXPO tent & Logo on Continuous Signage at Chamber Booth
- Double Prime Exhibitor Booth for 2 days - Electricity included!
- Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page (60,000 unique visits to the website on average/month), & vendor maps at event
- Prime Sponsor Signage (18x24)
- One Year Premier WFO Ad (chamber home page or internal pages)
- Three E-minders sent to 1,700 with your special message through year

Presenting Sponsorships - \$1,975 Early Bird Rate

- Double Prime Location Exhibitor Booth with or without electricity for 2 days
- Name Inclusion on promotional materials
- Company Name/Logo on all materials such as press releases, e-minders, Expo newsletter flyers, and Chamber website special event page
- Company banner displayed inside the tent in a key location
- Prime Sponsor Signage (18x24)
- One Year Top Banner Ad on chamber website (\$550 value)

Prime Location Sponsors From \$895 Early Bird Rate

Prime Location Exhibitor Booths are located near the entrances and at the ends of aisles for 2 days. Prime Location Sponsors also receive a single prime space. Prime Sponsor 18' x 24' signage, and recognition on the Chamber's website.

All Other Vendors - 1 or 2 Days From \$350 Early Bird Rate

Lots of exposure inside a climate controlled tent! Perimeter locations have access to electricity. All locations provide our vendors with excellent visibility and traffic.


Whether you are a new business, or seasoned company, a general contractor, financial institution, non-profit, technology company, insurance company, car dealer, etc., this two-day event is the PERFECT venue to advertise to a wide audience and the exposure connects you with a large population from all over New England.

Look at what our past and returning exhibitors have said:

"A valuable opportunity to reach new customers!"
 "You can't afford NOT to be there!"
 "I received so many leads for my business..."
 "Very organized - All businesses should exhibit!"
 "The BEST venue in central CT...very generous space!"
 "The return on investment is incredible!"
 "Can't wait until next year!"

DON'T MISS THIS VALUABLE OPPORTUNITY


- This event is held in conjunction with the 41st Annual Meriden Daffodil Festival drawing attendees from all over New England.
- The exhibit tent is secured by Security Guards and assisted by Male Security Systems during the off hours of Friday and Saturday nights so displays are protected and items do not have to be brought back and forth daily.
- Easy on and off the highway with many area hotels available.
- All Expo Exhibits are in a 100' x 120' enclosed tent on the tennis courts. All exhibits are out of the elements and off the dirt ground.
- All exhibits requiring electricity are on the perimeter of the tent.
- The Festival Foot tent is across from the EXPO tent.
- Restrooms are available for exhibitors just steps away from the EXPO tent.



This year's EXPO theme is ... "at the beach!"

Register NOW: by 1/31/19 and SAVE BIG \$\$\$ with Early Bird Rates or BE a SPONSOR!

In Partnership With: The 41st Annual Daffodil Festival in Meriden's Hubbard Park



2019 Business & Community SHOWCASE

Saturday, April 27th and Sunday, April 28th

Exhibiting Company Information: Please print clearly

Name of Presenting Company				Contact Person	
Mailing Address					
City		St	Zip	E-mail Address	
Phone		Fax		Exact Wording for Booth Signage	

- Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space.
- To receive the early bird rates below, payment must be in FULL and received by January 31, 2019
- Your Vendor Packet will be sent prior to the event.

Choose your Option Below

- Title Sponsor(s) * — See trifold for package features
- Presenting Sponsor(s) * — See trifold for package features
- Saturday & Sunday "Perimeter Prime Booth" *
- Saturday & Sunday "Interior Prime Booth" *
- Saturday & Sunday Exhibitor Booth *
- Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- Sunday Only Exhibitor Booth (10:00 a.m.—5:00 p.m.)

EARLY BIRD RATES	REGULAR RATES
\$2,975 "BEST VALUE"	\$3,975
\$1,975	\$2,775
\$ 995	\$1,195
\$ 895	\$1,095
\$ 795	\$ 995
\$ 595	\$ 695
\$ 350	\$ 395

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.
Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

TOTAL Amount Due including Exhibitor Booth & Electricity \$ _____

* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m. This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

NEW in 2019: BEACH THEME! Decorate Your Booth in a beach theme and festival attendees will vote on their favorites!

☐ Yes ☐ No We will be setting up on Friday Afternoon

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:

Presenting: _____

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc. 546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2019. All initial deposits are non-refundable. Please sign below.

Signature: _____	Title _____	Date _____
Printed Name of Signer _____	Company Name _____	
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____	Zip Code of Card _____	Card Verification # _____

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2019 Festival!



**Call 203.235.7901 to REGISTER NOW
Share & Be Part of the Festivities**



Come join us for
some fun,
networking,
dancing and
more.

There will be
complimentary
appetizers, cash
bar and raffles

FUNDRAISER
TUESDAY, JANUARY 8, 2019
5:30PM-7:30PM



SILVER CITY SPORTS BAR & GRILL
FOUR POINTS BY SHERATON
275 RESEARCH PKWY MERIDEN, CT

RSVP in advance is appreciated:
Midstate Chamber of Commerce
203-235-7901@midstatechamber.com
www.midstatechamber.com
Cash, Credit and Checks Accepted
Donations payable to Midstate Chamber
write HOLA in memo please

2019

No admission fee

**Donations are gladly accepted
100% of all proceeds
benefit the 2019 HOLA
Education Award Fund**

**See reverse for more info on HOLA
and sponsorship info to
support the HOLA committee and
our students—future leaders—in
our communities!**



HOLA OFFICERS

Interim Co-Chairwomen
Rosa Carrero
- Liberty Bank

Marisol Rodriguez
- Liberty Bank

Lydia Heredia
- Community Health Center of Meriden

Midstate Chamber President
Séan W. Moore

Midstate Chamber Vice President
Rosanne P. Ford

COMMITTEE MEMBERS

Rosie Agudo
- Chrysalis Domestic Violence Services

Migdalia Alicea
- Office of Congresswoman Esty

Miguel Castro
- Prestige Construction

Martha Colaresi
- Literacy Volunteers

Peter Escobar
- Colonial Flooring America

Natalie Gill
- Max E. Muravnick Senior Center

Ann Faust
- Coalition on Housing & Homelessness

Ilsa Nieves
- American Job Centers

Yvonne Jimenez
- Allstate Insurance | The Newton Agency

Tari Marshall Day
- Teal Schooner Consulting

Elvin Melendez
- Community Health Network of CT, Inc.

Richard Muniz
- Muniz & Associates

Teri Ramos
- Meriden Housing Authority

Tina Rodriguez
- MidState Medical Center

Mike Rohde
- Community Health Center of Meriden

Anabel Beltran Roman
- Casa Boricua de Meriden, Inc.

Marcia Roman
- Women & Families Center

Hilda Santiago
- State Representative

Rebekkah Smith
- Community Health Network of CT, Inc

Margie Soto
- Eversource Energy

Sara Vega
- Meriden Housing Authority

Teri Ramos
- Meriden Housing Authority

Tina Rodriguez
- MidState Medical Center

Rev. 12-18-18

Dear Friend,

Have you ever wondered how you or your business could personally make a lasting impact in your local community?

The Hispanic Outreach Leaders in Action (HOLA), of the *Midstate Chamber of Commerce* was formed in 2005. The mission of the committee is:

To reach out and engage Hispanic individuals and businesses in the area so that through the Chamber, they can obtain exposure, growth and involvement in the community.

Throughout the year HOLA hosts fundraising events which provide grants that support the continuing education of our Meriden students with a Latino/Hispanic background or employees or dependents of the area Midstate Chamber members.

To date, HOLA's fundraising efforts have provided over \$20,000 in education awards! HOLA members are committed to the continued success of our fundraising efforts and wish to partner with you to enrich the future of our Latino/Hispanic youth who aspire to expand their education. Through becoming an ally of HOLA and sponsoring students you gain extreme gratification and can enhance your companies brand through one of our sponsorship programs below.

- **Platinum Sponsorship: \$1,000+** promotes your companies visibility through having your company ad displayed at the top of the Chamber website for one year, having your logo exhibited on materials at HOLA events, and special recognition in the Chamber newsletter, Facebook page and Twitter.
- **Gold Sponsorship: \$500+** improves your company visibility through having your company ad displayed on the Chambers lower banner for six months, company logo exhibited at all HOLA events and special recognition in the Chamber newsletter, Facebook page and Twitter.
- **Silver Sponsorship: \$250+** highlights your company by having your company name displayed on materials at HOLA events, and receive special recognition in the Chamber newsletter, Facebook page and Twitter.
- **Bronze Sponsorship: \$100+** you'll promote your company through having your company logo on materials presented at all HOLA events.
- **Friends of HOLA \$25+** recognition on HOLA's Facebook page and early invites to HOLA sponsored events.

Please consider supporting HOLA's efforts to enhance the lives of our Meriden Latino/Hispanic youth through helping fulfill their desire to continue their education.

Sponsorship packages will be granted through contacting the Midstate Chamber at 203-235-7901. We look forward to partnering with you.

Sincerely,

Rosa Carrero – Interim Chairperson
Marisol Rodriguez – Co Chair

The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

Offices at 546 So. Broad St., Suite 2 C, Meriden, CT 06450
Ph: 203.235.7901 Fx: 203.686.0172 Email: info@midstatechamber.com

www.midstatechamber.com



CLICK FLYER to REGISTER NOW

The Midstate and New Britain Chambers of Commerce proudly present the special event

Business
After Hours



AN EVENING WITH THE BEES



The New Britain and Midstate Chamber of Commerce cordially invite you to an **EVENING WITH THE BEES!!**

There will *be beer, wine, soft drinks, hors d'oeuvres, and (of course) Bees.* We are working diligently to bring the buzz back to **New Britain Stadium** and we need your help. **Please Join Us** for a *sneak peek* of all the fun and excitement happening at the **New Britain Stadium** for the 2019 season.



Date: Thursday, January 10th 2019

Time: 5:30 pm to 7:30 pm

Where: New Britain Stadium

230 John Karbonic Way

New Britain, CT 06051

Please **RSVP** to this event by calling Mr. Sal Scarpati:
860-826-2337, or e-mailing: sscarpati@nbbees.com, or by visiting
www.midstatechamber.com

This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening. Interested in showcasing your business? Call us to book a date in 2019!

Budgeting - Planning Tool

2018 - 2019 Programs, Promotions & Sponsorships Guide



Month	Event & Participation Specifics	Budgeted Amount	Signage	Web Site	Print Ad	Video/DVD	Display Table
Jan	Pizza, Pasta and Politics or Pre-Session Legislative Breakfast Where political leaders meet directly with the business community. - Event Sponsor	500	X	X	X		X
Mar	Funny Business Comedy Night A great diversion from the seriousness of running a business! - Event Sponsor - Table of 10 with a great promo package - Table of 8 Sponsor - Table of 4 Sponsor	500 240 140	X X X	X X X			X X X
Apr	Annual Meeting, Dinner & Silent Auction The largest gathering averaging more than 250 business leaders in the area. - Title sponsor - Reserved table of ten, banner, full page ad - Premier Sponsor - Reserved table of ten, banner displayed, half page ad - Silver Sponsor - Reserved table of five	1,500 1,000 450	X X X	X X X	X X X		X X X
	Annual Daffodil Festival Business Expo Promote your business to well over 50,000 visitors from all over New England. - Title Sponsor - 2 days double booth in prime location, presentation of sponsorship plaque - Presenting Sponsor - Double booth in prime location and more - 2 day prime location booth - 2 day booth	3,975 2,775 1,195 995	X X X X	X X X X			X X X X
May	Health & Wellness Council Breakfast Seminar This is a seminar with a variety of speakers presenting on timely healthcare topics. - Exclusive Premier sponsor - 6' Display table, full pg. ad, 10 tickets, recognition, and more - Gold Sponsor - Display table, 5 tickets, full pg ad, recognition, and more - Silver Sponsor - Shared display table, 2 tickets, half pg ad - Bronze Sponsor - 1 ticket, listing in program	1,250 500 250 100	X X X X	X X X X	X X X X		X X X X
Jun	Annual "Ray Parmentier Classic" Golf Tournament An entire day to entertain key clients and guests on the course with lunch, golf, dinner, raffle - Title Sponsor - two foursomes, banner display, golfer gifts, tee sign, pin flag, full page ad, - Presenting Sponsor - foursome, golfers gifts, tee sign, pin flag, full page ad - Diamond Sponsor - foursome, golfers gifts, tee sign, pin flag, full page ad - Gold Sponsor - foursome, tee sign, half page ad - Silver Sponsor - twosome, tee sign, business card ad - Other advertising and sponsorship opportunities available from \$150 to \$850	5,000 2,500 1,350 950 575	X X X X X	X X X X X	X X X X X		X X X X X
	Annual Summer Outing A fun casual outing to entertain your staff, clients and guests. - Gold Sponsorship - 10 Tickets, company logo on giveaway, display table - Silver Sponsorship - 5 Tickets, display table - Bronze Sponsorship - 2 Tickets, shared display table	500 250 100	X X X	X X X	X X X		X X X
Sep	Annual Membership Directory, Community and Resource Guide This is "The Chamber Book" with 3,000 copies (minimum) including a Wellness section. - Full Page Ad - 12 panels - Half Page Ad - 6 panels - Quarter Page Ad - 3 panels - Many other options from \$300 to \$3,095 outside back cover - Also live 24/7 at www.thechamberbook.com for continued promotion.	2,885 1,475 770		X X X	X X X		X X X
Oct	Health and Wellness Expo A unique opportunity for promotion with the Chamber at the Westfield Mall. - Presenting Sponsor - 1 table, large logo on banner, home pg ad for 3 months - Event Co-Sponsor - 1 table, logo on banner, top banner ad for 3 months - Booth at Expo	1,000 500 200	X X X	X X X	X X X		X X X
Dec	Annual Holiday Business After Hours Kick off the holiday season and celebrate the end of year with staff and clients. - Premier Sponsor - 20 tickets, on mic commercial, banner, display table, web ad, + - Co-Sponsor - 12 tickets, full display table, web ad, + - Sponsor - 8 tickets, shared display table, + - Tabletop Sponsor - 4 tickets, +	1,100 555 400 225	X X X X	X X X X	X X X X		X X X X
Any Month or Every Month							
	Breakfast Club Celebrates sponsorship - Monthly (6 opportunities) - Title Sponsorship - 1 per breakfast, introduces guest speaker, 11 tickets, display table + - Gold Sponsorship - reserved table for 6, banner, display table, + - Silver Sponsorship - 3 tickets, shared display table, + - Bronze Sponsorship - 1 ticket, shared display table, +	1,000 500 250 100	X X X X	X X X X	X X X X	X X X X	X X X X
	Annual Web Advertising - Averaging over 40,000 unique visits per month (1 year) - Top of Page Banner Ad (290 x 49 pixels) - Bottom of Page Banner Ad (290 x 49 pixels) - Left Side Home Page Banner Ad (175 x 95 pixels) - Left Side Internal Page Ad (175 x 95 pixels) - Web Image in Directory section of the website (175 x 130 pixels)	550 200 925 995 150	X X X X X	X X X X X	X X X X X		X X X X X
	Monthly Newsletter Ads - All are archived at www.thechambernewsletter.com. - 12 consecutive months quarter page ad - Six consecutive months quarter page ad - Three consecutive months quarter page ad - 12 consecutive months business card ad - Six consecutive months business card ad - Three consecutive months business card ad	900 540 315 450 270 158		X X X X X X	X X X X X X		X X X X X X
	Monthly Newsletter Insert - Single 8 1/2 x 11 Flat - Chamber member provides copy or file - Full Color Outside Back Cover - includes minimum of 2 E-Minder Sponsorships	185 395		X X	X X		X X
	Monthly Business After Hours or Business Before Hours - Promotional flyer - host covers the expense of refreshments & entertainment.	155	X	X	X		X

All amounts are proposed amounts for budgetary purposes. The 2016 - 2017 amounts may vary slightly. Prices are regular event pricing. Please see early event flyers for early bird rates on some events.

CLICK FLYER to REGISTER NOW

NEW YEAR NETWORKING



**BUSINESS
84
HOURS**

**Wed., Jan. 23
8-9am**

**Downtown Coffee Shop
33 West Main St.
Meriden**



Stop in on your way into the office to join us for AM Networking!
Meet Tina, the owner - coffee is on her! You can purchase some of her great
breakfast items ... or maybe grab your lunch for later.
Bring your smile and business cards & RSVP in advance so we save you a cup!

www.midstatechamber.com | 203.235.7901 | info@midstatechamber.com

CLICK & Download Application NOW

Attention!

**DEADLINE TO
RETURN
APPLICATIONS
FEB 25, 2019**



Did you know that because this company is a member of the Midstate Chamber of Commerce...

**YOU AND YOUR
DEPENDENTS ARE
ELIGIBLE TO APPLY
FOR OUR EDUCATION**

AWARDS? YES! We give out **SEVERAL \$1,000 awards** each year.

Midstate Chamber's Board of Directors would like to remind you that the "Meriden Only" residency requirement has changed...for the Sanford S. Shorr, Young Business Leaders and HOLA Education Awards, **applications are OPEN to employees and dependents of all Chamber members in good standing, regardless of city or town of residence.**

Visit www.midstatechamber.com – Resources - Community Services – Sanford Shorr Education Award Program



CLICK FLYER to REGISTER NOW



Thanks to Our Sponsors:



The Breakfast Club Celebrates... **2019 Roundtable Legislative Breakfast**

Friday, January 25, 2019

7:30 a.m. to 9:00 a.m. at **Il Monticello**
577 South Broad St., Meriden



Rep. Abercrombie



Rep. Altobello



Rep. Candelora



Sen. Fasano



Rep. Fishbein



Sen. Sampson



Rep. Mushinsky



Rep. Yaccarino



Sen. Abrams



Rep. Santiago

The Midstate Chamber, the Cheshire Chamber and HUBCAP Wallingford invite you to our Annual Legislative Roundtable to bring you closer to your CT legislators. All of the legislators from the Meriden, Cheshire, and Wallingford area have been invited. These elected officials welcome this opportunity to sit with you in a small group setting—you choose who you'd like to sit with and can move around to connect with all of them if you wish! Our CT Legislators serve on virtually every legislative committee in Hartford so bring your questions and concerns to their attention. Visit www.midstatechamber.com for updates on attending legislators.

Program Outline: 7:30–8:00 a.m. Arrival, Networking, & Full Breakfast Buffet
8:00–9:00 a.m. Roundtable Discussions with Leaders

Company Name: _____

Chamber Members: \$15 in advance; ___ check enclosed Chamber Members: \$25 at the door (without a reservation) Members to be \$35. *Registration changes must be made 2 days prior to event to avoid charge*
Credit Card #(AX, Disc, VI, MC) _____
Exp. _____ 3 digit code: _____ Card Zip Code _____

Sponsor package details are on the reverse - options for every business and any budget are a GREAT way to promote your business via The Breakfast Club!



Please RSVP by }
Jan. 15, 2019

546 South Broad St., Suite 2C, Meriden, CT 06450 Ph: 203.235.7901
Fx: 203.686.0172 info@midstatechamber.com
www.midstatechamber.com



NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months! A membership application is enclosed - **SHARE** it with a friend ... don't keep us a secret!

Holiday Inn Express - Southington: 120 Laning St., Southington, CT 06489. The phone number is 860-826-2337. Darlene Sidoti is our primary contact for the newly renovated property ... with complimentary coffee in the lobby and complimentary breakfast buffet. Outdoor pool (open end of May - beginning of Sep). Fitness Center. Anniversaries, Birthdays, Weddings, Business Meetings. Shuttle. **SAVE THE DATE: Thursday, March 14 for a Business After Hours & Ribbon Cutting with the Midstate Chamber and Southington Chamber!**



SHARE the Membership Application with a friend in business.

It's on the last page of this newsletter.

To THANK YOU, we'll give you a FREE BANNER AD FOR 6 Months on our NEW WEBSITE!

Chamber Membership = Community Pride

MEMBER RENEWALS...

We **recognize and thank** our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit www.midstatechamber.com for the most up-to-date listing of members in good standing!

Arthur W. Wood Company, Inc.

Bankcard Financial Group, LLC

Cardinal Engineering Associates, Inc.

Double Play Café

Friends of the Meriden Public Library

Mahon, Quinn & Mahon, P.C.

George McGoldrick, Architect

Nanfito, V. Roofing & Siding

**Members Use Members!
AND, BE SURE TO TELL THEM YOU
ARE A FELLOW MEMBER!**



UPCOMING JANUARY EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on www.midstatechamber.com! Chamber event RSVP line: 203.235.7901



This QR code in the upper right corner also brings you right out to our business and community calendars.

This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit www.midstatechamber.com/Calendar

COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on **any** committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing your knowledge, the connections you will make and more!



Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER! Questions? Call us at: 203.235.7901

- M** Tue, Jan 1 | The Chamber offices will be closed on New Years Day
- M** Tue, Jan 8 | 8:30 am: Government and Business Development Committee held at Chamber Board Room
- M** Tue, Jan 8 | 5:30 pm: **Midstate Chamber HOLA Committee's 2019 New Year Fundraiser** held at Silver City Sports Bar & Grill/ Four Points By Sheraton - see flyer inside!
- M** Wed, Jan 9 | 3:30 pm: Chamber Board of Directors Meeting held at Midstate Chamber of Commerce
- M** Thu, Jan 10 | 9:00 am: SCORE - Counseling Sessions for Businesses held at Chamber of Commerce
- M** Thu, Jan 10 | 5:30 pm: **Business After Hours-An Evening with the New Britian Bees** held at New Britian Stadium with New Britain Chamber of Commerce - see flyer inside!
- M** Tue, Jan 15 | 8:30 am: Chamber Ambassadors - Membership Committee Meeting held at Midstate Chamber of Commerce
- M** Wed, Jan 16 | 12:00 pm: Chamber Hispanic Outreach Leaders in Action Meeting
- M** Thu, Jan 17 | 12:00 pm: Young Business Leaders of CT Meeting held at Sal's Apizza
- M** Thu, Jan 17 | 4:00 pm: **POP-UP Meet & Greet at Midstate Chamber for PROSPECTIVE members** - call 203.235.7901 for info.
- M** Wed, Jan 23 | 8:00 am: **Chamber New Years AM Networking held at Downtown Coffee Shop** - see flyer inside!
- M** Fri, Jan 25 | 7:30 am: **Regional Legislative Breakfast sponsored by AT&T and Updike, Kelly and Spellacy held at Il Monticello**
- M** Tue, Jan 29 | 8:30 am: Chamber Education/Technology Committee Meeting held at Middlesex Community College

25, 50, 100 New Members of Midstate Chamber: Imagine how your business will be impacted!

**HELP us *GROW IN 2019*
Invite Your Biz Neighbors
to JOIN**

**the Midstate Chamber!
Earn INCENTIVES for you &
your biz. 203.235.7901**

And, LIKE us on
FACEBOOK and
FOLLOW us on
TWITTER:
[@MidstateCoC](https://www.facebook.com/MidstateCoC)



Find business resources at: www.midstatechamber.com

MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



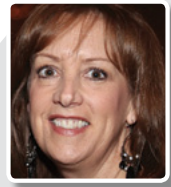
Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

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We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today. Contact Elaine at 203.317.2327 or ejustino@rjmediagroup.com



Call **Elaine Justino**, your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

There is SO MUCH GOOD NEWS TO SHARE, and we recognize how valuable your time is ... so we are introducing an abbreviated news section with catchy headlines and you can click for more details on the items ... and/or click this link for all of the current news submitted from Midstate Chamber members:
<https://www.midstatechamber.com/News/newsbydate.asp>

ASG Information Tecnologies: Getting rid of old computers or servers? Did you know that the components used in technology equipment are not landfill-safe. If you have any questions, please don't hesitate to give us a call at 203-440-4413. www.asgct.com.



Boys and Girls Club of Meriden, Inc. - Food for thought is the Boys & Girls Club of Meriden's nightly meal program which serves our Members a good dinner and someone to listen to how their day went. This popular and transforming program is a great way to get our Members to sit down and have a quiet meal every school night (No phones or screens allowed!!). Our Table Host sit at a table with 4 to 6 kids, and just have a normal conversation with them, whole enjoying a dinner together. Studies indicate that these shared meals have a profound effect on the future success of our children. We are looking for Volunteers willing to engage our Members with questions about their day, their favorite sports team, TV show or book...just get a real conversation going. **JOIN US!!** School Nights Monday-Friday: 5:45 PM to 6:45 PM at the Boys & Girls Club of Meriden. Get involved with this program: call Milt at (203)235-8185 or Emily at (203)558-4353.

FOOD for THOUGHT

Food for Thought is the Boys & Girls Club of Meriden's nightly meal program which serves our Members a good dinner and someone to listen to how their day went. This popular and transforming program is a great way to get our Members to sit down and have a quiet meal every school night, with no phones or screens allowed! Our Table Hosts sit at a table with 4 to 6 kids, and just have a normal conversation with them, while enjoying dinner together. Studies indicate that these shared meals have a profound effect on the future success of our children.

We are looking for Volunteers willing to engage our Members with questions about their day, their favorite sports team, TV show or book...just get a real conversation going.

Join Us!
School Nights
Monday-Friday
5:45 PM- 6:45 PM
At the Boys & Girls Club of Meriden. For more information, call Milt at 203-235-8185 or Emily at 203-558-4353

BOYS & GIRLS CLUB OF MERIDEN

Start
Practicing &
SAVE THE
DATE:
Wednesday,
Feb. 27, 2019

LITERACY VOLUNTEERS
Greater New Haven | Meriden / Wallingford | The Valley

SCRABBLE
CHALLENGE



Find community resources at: www.midstatechamber.com

Diversified Physical Therapy LLC - Health and wellness supplies for sale - We have a variety of items for sale including Biofreeze, microwave hot packs, theraband, foam rollers, exercise balls, Squatty Potty, stretching straps, Slippery Stuff and more! Stop in to DPT and check out our supplies. Our prices are better than on Amazon! Great holiday gifts of health! Did you know about the DPT Gym- For only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls of all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! Call for more information 203-630-3939. "Like" us on Facebook for special offers, updates, sales, newsletters, tips and more. Check out the calendar on our website to find more information. <http://www.diversifiedpt.com/calendar.aspx> ***OR* attend the January 9 Health & Wellness Council meeting to meet the team at DPT – they are our hosts for that meeting!**

Eversource - Calling all small business owners! Do you know how Eversource can **help you save** on your energy bills, and create an efficient facility for you, your employees and customers? Check out these easy, energy efficiency tips for your business here: <https://www.eversource.com/content/ct-c/about/news-room/connecticut/newspost?Group=connecticut&Post=small-businesses-can-save-in-big-ways-with-energy-efficiency>

Employers Association of the NorthEast | EANE: With more than a century devoted to creating successful workplaces, EANE offers members access to a powerful network of experienced HR professionals ... providing talent, training and tools to retain, develop and engage employees. NOW is the time to plan for your 2019 workforce development training. Take a look at EANE's 2019 Training and Services Catalog: (www.eane.org/assets/2018/PDFs/EANE-Catalog-Pages-Final.pdf) to start building your training strategy! For more info on EANE call Lisa at (877) 662-6444 or email her: lpnode@eane.org. **SAVE the date for a Ribbon Cutting & Business After Hours at their new Yalesville office on Feb. 13, 2019.**

TriCircle, Inc. - 2nd Friday of Every Month - Monthly Setback Tournament - Center Street Luncheonette, 18 Center Street, Wallingford, CT 06492. Doors open at 5:00pm, first game starts at 6:30pm. Proceeds go toward supporting TriCircle, Inc. Hope & Support Groups. \$20.00 buy-in. Food and beverages will be available for purchase. Q's? Contact Ana: (203) 213-0329 or ana@tricircle-inc.com.



New Opportunities, Inc. - Cox Communications Launches New "Tech Boost" Program with \$40,000 in Grants to Area Non-Profits

Four Organizations Named 2018 Cox Tech Boost Recipients to Augment Educational Programs and Help Bridge the Digital Divide, Including New Opportunities of Greater Meriden.

Cox Communications announced the award of \$40,000 in "Tech Boosts" grants to four organizations devoted to improving the lives of children and families through technology-driven education to empower them to better futures.

New Opportunities of Greater Meriden is among the recipients in this inaugural year of the Tech Boost program. The \$10,000 "boost" allowed them to purchase computers, peripheral equipment and software to utilize in their education and outreach programs. New Opportunities Inc. is a community action agency that serves Waterbury, Meriden, Torrington and 27 surrounding Connecticut towns by offering a variety of social service programs designed to eliminate poverty and assist people in need.

"When you consider the larger-than-life role organizations like New Opportunities for Greater Meriden play in the lives of Connecticut's youth, it's incredible how important it is to have them in our communities," said Jay Allbaugh, senior vice president and region manager, Cox Communications. "We're extremely proud to announce our Cox Tech Boosts, and excited to see how our community partners use these grants to grow their impact on the children and families in their reach."



The "I Love My Library" Dinner



**Violi's Restaurant
Hunter's Golf Course
688 Westfield Avenue, Meriden**

Sunday Afternoon, Feb. 10, 2019

12:00 pm — 4:30 pm (snow date 2-17-19)

LAST SEATING 3:00 PM

**\$25.00
per person**

Buffet • Soda • Dessert • Cash Bar

TICKETS ARE AVAILABLE AT THE FRIENDS BOOKSTORE

105 Miller Street (East side of the Meriden Public Library)

OUR HOURS:

Monday 10AM-8PM

Tuesday - Friday 10AM-4PM

Saturday 10AM-1PM

A NOTE ON TAXES: \$7 of your ticket is tax deductible as a charitable donation.

If a ticket is not used, you may deduct the full \$25 as a charitable donation.

Every ticket given as a business gift is tax deductible as a cost of doing business.

The Friends of the Meriden Public Library



Business Services
Customized Tool Kit for
Your Business



Candidate Pool: 14,000+ people a year visit us looking for jobs, training or both. Targeted outreach brings in candidates to suit employer needs.

On-the-Job Training: Employers can be reimbursed up to 75% of an eligible new hire's salary while they learn the skills needed on the job. With our variety of resources, almost any full-time job is eligible.

Recruiting & Hiring Events: Let us host and promote hiring events and deliver jobseekers based on your needs. Business services representatives will work one-on-one with you to find the right candidates and qualify for incentives.

Share Job Postings: Reach more candidates! Send us your postings and let us screen for skills, experience and job readiness. Employers are also encouraged to create accounts on CThires.com, a free service of the CT Department of Labor.

Train Workers & Grow Your Workforce: Matching grants can help build a pool of candidates intended for hiring with a specific skill, or enhance existing employee skills to encourage advancement.

Stackable Incentives: Ask a Business Services Representative about all state and federal programs including the Work Opportunity Tax Credit, Registered Apprenticeships and others for business investment and growing your workforce. *Already have a candidate in mind?* Work with our staff to verify eligibility prior to starting work and still qualify for incentives.

Workforce Alliance
Business Services
can help your
company grow
through training and
development of new
and existing
employees.

Funded through
state, federal and
other grants and
serving 30 towns in
South Central
Connecticut.

**There is never a
COST to the
employer or
job seeker.**



Main Office: 560 Ella T. Grasso Blvd., New Haven, (203) 867-4030
Meriden: 87 West Main Street, (203) 238-3688
Hamden: 37 Marne Street, (203) 859-3200
Middletown, 272 South Main Street, (860) 347-7691

All programs provide screened candidates via the American Job Center system and targeted recruitments. Specific eligibility for jobseekers and employers may apply.



www.workforcealliance.biz





Business Services Coordinator: Wanda Lary 203.867.4030 x 254
wlary@workforcealliance.biz

Business Sector	Contact
MANUFACTURING & ENGINEERING RESEARCH & SCIENCE	Steve Johnson 203.867.4030 x 233 sjohnson@workforcealliance.biz
INFORMATION TECHNOLOGY TRANSPORTATION, DISTRIBUTION & LOGISTICS	Vicki Gelpke 203.867.4030 x 267 vgelpke@workforcealliance.biz
BANKING, FINANCE & INSURANCE TRADES & CONSTRUCTION	Paul Gagne 203.867.4030 x 219 pgagne@workforcealliance.biz
HEALTHCARE SOCIAL & EDUCATION SERVICES	Terri Sells 203.624.1493 x 254 tsells@workforcealliance.biz
SERVICE PROFESSIONALS: Retail, Hospitality, Food Service, Amusement & Customer Service	Juliana Castillo 203.238.3688 x 302 jcastillo@workforcealliance.biz
Specialized Services	Contact
<u>Jobs First Employment Services</u> : Allows employers to provide work experience while program pays workers minimum wage. Successful participants go on to become regular employees.	Cathy Geremia 203.624.1493 x 285 cgeremia@workforcealliance.biz
<u>Next Steps - Turning Ex-Offenders into Job Seekers</u> : Dedicated staff utilize employer incentives combined with intensive follow-up and support to meet employer needs. Job readiness and soft-skills training provided to people preparing to leave incarceration or who have a criminal history.	Glenn Young 203.624.1493 x 212 Gyoung@workforcealliance.biz Ryan Erickson 203.867.4030 x 293 Rerickson@workforcealliance.biz
<u>ITXpress</u> : Engages 17-29 year olds who are out of school to enter or move up in Information Technology careers. Offers tuition assistance to earn certifications & credentials. Includes paid internships, apprenticeships and direct placements.	Matthew Reid 203.867.4030 x 287 mreid@workforcealliance.biz
<u>Ticket to Work</u> : Employer services for hiring people with disabilities.	Barbara Green 203.867.4030 x 239 bgreen@workforcealliance.biz

www.workforcealliance.biz/business-services

Workforce Alliance programs are funded in whole or part by the U.S. Department of Labor, the CT Department of Labor, and other federal, state and private sources. Equal opportunity employer programs. Auxiliary aids and services are available upon request to individuals with disabilities.

Revised November 2017



PROMOTION



EDUCATION



LEADERSHIP



NETWORKING

NOW is PRIME TIME
to JOIN Midstate Chamber of Commerce.
Kindly SHARE this APPLICATION
with your business associates!
When they join YOU will get a
\$35 chamber credit!

1-5 Employees	\$295.00
6-10 Employees	\$315.00
11-20 Employees	\$440.00
21-30 Employees	\$560.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.
 546 South Broad St.; 2C Meriden, CT 06450
 Ph: 203.235.7901 ~ Fx: 203.686.0172 ~ info@midstatechamber.com ~ www.midstatechamber.com

Membership Application

Company Name: _____
 Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____
 Company Website: _____
 Type of Business/Classification: _____
 # of Owners: ____ # of Employees: ____ Full-Time ____ Part-Time ____ Year Founded: ____
 Contact Person: _____ Contact's Phone: _____
 Contact's E-Mail: _____

How Did You Learn About Us?

Chamber Activity / Interests:

- Promotion:** Member Directory Advertising Web Site Advertising Chamber Business Expo Newsletter Advertising Marketing Committee, etc
- Education:** Education Committee Education Awards Workshops School-Business Partnerships Hispanic Outreach Leaders in Action (HOLA), etc.
- Networking:** Business After Hours Breakfast Club Celebrates Annual Meeting/Dinner Annual Golf Tournament Young Business Leaders of CT Ambassadors Membership Committee, etc.
- Leadership:** Government & Business Development Committee Pizza, Pasta, & Politics Health Insurance, etc

**** Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: _____

**** Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# _____ Exp. _____ Card Zip Code _____ Verification Code _____



Signature

• **A one-time \$15 dollar set up fee is due at time of application**
 Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.