



## COME JOIN US ON DECEMBER 12<sup>TH</sup> FOR THE MIDSTATE CHAMBER HOLIDAY EVENT



The *Grateful and Giving Back Holiday Celebration* is ready to go at 5:30 p.m. on December 12th. The Midstate Chamber Board of Directors and Staff extend a warm invitation to you and your team to join us at this classic event. Come celebrate successes of the year, bid farewell to 2018 and enjoy a festive evening with fellow members and guests! You will enjoy raffles, amazing selection of food items, complimentary house beer and wine and a special visit from the Clause himself! We are collecting non-perishables and grocery store gift cards to be donated to New Opportunities, Inc., for distribution to our community.

Our generous sponsors to date are the host site of Four Points by Sheraton and our Premiere Sponsors are the American Addiction Centers and Liberty Bank. Additional sponsors are A & A Office Systems, Salon Nathaniel, Middlesex Community College and ION Bank. Music will be provided by Silver City Sound and Video.

YES - there is still room for sponsors and to register so please call 203.235.7901 or email your list of attendees to [info@midstatechamber.com](mailto:info@midstatechamber.com). Additional information is found in this newsletter.

## ATTENTION MERIDEN EAST MAIN STREET BUSINESSES

The City will be holding a *Public Workshop for the East Main Street Corridor Study* on December 12th at 6:00 p.m. at *Maloney High School*. You are being invited to join to offer your input. The study seeks to address traffic and safety concerns on East Main Street between Gravel Street and the I-91/Route 15 ramps. As interested parties, your input will be crucial to the development of viable improvement alternatives. We look forward to seeing you at the meeting. You can call the Chamber or Emile Pierides, P.E., Associate City Engineer for the City of Meriden at 203-630-4026.



## HAPPY SEASON OF CELEBRATIONS FROM US ALL



Happy December 2018 to you all. It is unbelievable that another year has passed so quickly... and with each passing year, it seems like the few weeks between the Thanksgiving Thursday and the New Year have become over packed with the hustle and bustle of shopping, meetings, decorating and celebrations. **During this traditionally hectic season, I hope that it may be possible for you all to find some time to slow things down a little bit and reflect on what really**

**matters.** For this holiday season, I encourage you all to consider "parking" your cell phones in a little basket near the doorway and to commit to truly enjoying the limited time you have to spend with your friends and family. It's kind of old fashioned...but it will really improve the experience. **On behalf of the Board and staff of the Midstate Chamber, we wish you an absolutely fabulous holiday season.**

## LOTS OF WHAT WE DO FOR MEMBERS IS LINKING YOU ...

to resources, services, support, and fellow members. Here are some EASY LINKS to the Midstate Chamber to "always keep you in the loop":  
 NEWS: <http://www.midstatechamber.com/News>  
 RESOURCES: <http://www.midstatechamber.com/Resources>  
 CALENDAR: <http://www.midstatechamber.com/Calendar>  
 DIRECTORY: <http://www.midstatechamber.com/Directory>

### INside:

President's Message  
 Chairman's Corner  
 (on page 2 & more on 3!)  
 Calendar of Events  
 Member Updates  
 \*NEW\* Members  
 Member RENEWALS

### Check Out ALL Flyers Inside Including:

\*\*\*\*\*

**Holiday Celebration**

**Free Services from  
Workforce Alliance**

**Planning Guide**

**Education Awards**

**Early January Events**

**..and LOTS More**

## Did You Know?

Members in good standing, their employees & dependents may apply for education awards ... applications are NOW available!  
 Deadline is 2/25/19

Click [HERE](#) for to get applications!





## MESSAGE FROM THE PRESIDENT

Séan W. Moore

## THANK YOU TO ALL OF THE PARTICIPANTS AT THE BOARD AND COMMITTEE RETREAT

About 25 Chamber Board and Committee members recently participated in a retreat and brainstorming session to best understand how this chamber will operate in the future and grow to **600 members** by our April Annual Meeting. We discussed best practices as well as areas for needed improvement. Our two main goals were to be sure that this Chamber will continue to remain relevant to the business community and that the Midstate Chamber is positioned for growth. In the process we will refine our messaging and methods of delivering promotion, making connections, providing information and encouraging advocacy.



I appreciate the honesty and openness of all of the participants in the first meeting and we as staff look forward to working with you all for the next three scheduled sessions. We anticipate that we will complete our work sometime in late December or early January 2019 and come up with a solid plan for growth. Stay **tuned in** for more details!

## CHAIRMAN'S CORNER

It's the most wonderful time of year at the Midstate Chamber of Commerce. What makes it wonderful are the people we surround ourselves with. Whether it's networking, sharing ideas or spreading holiday cheer, the Chamber is stronger because of you.



Nate Bottone

Membership has been the topic of conversation at most of the meetings I've attended recently. As some of you know, I have a personal goal of 600 members by the annual dinner. This number is not going to happen by chance, but by hard work. I'm going to need all of you to help. We all do business with businesses outside of our chamber network. Wouldn't it be great to share with them everything that the Chamber has to offer. If you know of a business that the chamber should contact, please share their name with the membership committee so that they can reach out to them.

Recently the Chamber held a strategic planning session retreat. At the retreat we asked members questions that will help better our best as a chamber of commerce. One question that sparked conversations was, if the Chamber had 100 new members sign up over night, how would that impact my business or networking. Just think of the many directions this could go. The discussions at the table were exciting and impactful. Thank you to everyone who participated and shared their ideas on how we can grow.

I would like to personally invite you all to the Midstate Chamber of Commerce Holiday Party on December 12th starting at 5:30pm. Please bring your coworkers to this great networking event. Enjoy food, drink and a chance to see Santa. Tickets are \$45 and there are many sponsorship opportunities to choose from. We want to thank our hosts for the evening, the Four Points by Sheraton of Meriden.

Thank you to all the committee members who met last month. I know how hard it is to carve out time in your busy day. We are stronger as a group because of you.

With much appreciation - Nathaniel Bottone



<https://www.instagram.com/midstatechamberofcommerce/>



Midstate Chamber of Commerce



@MidstateCoC



Midstate Chamber of Commerce

### Questions? Here's How to Reach Us...

This issue of Chamber News is a member service of the Midstate Chamber of Commerce, Inc. with offices located at 546 South Broad St., 2C, Meriden, CT 06450. You can also visit us on line at [www.midstatechamber.com](http://www.midstatechamber.com). Ph: 203.235.7901 Fx: 203.686.0172 [info@midstatechamber.com](mailto:info@midstatechamber.com). We welcome Chamber member and community news, events and other articles of interest from our diverse membership base. The Midstate Chamber of Commerce serves its member businesses in Meriden, Wallingford, Southington, Berlin, Cheshire and Middletown, Connecticut. We invite all businesses to join with us and become members of our chamber.



For all of your needs visit our members at [www.midstatechamber.com](http://www.midstatechamber.com)

## **“MOORE” UPDATES FROM THE PRESIDENT!**



Séan W. Moore



### **NEW SKILL UP FOR MANUFACTURING PROGRAM WILL EXPEDITE TRAINING AND JOB PLACEMENT**

In an effort to expand Connecticut's manufacturing workforce pipeline and connect qualified candidates to thousands of unfilled employment opportunities, **Workforce Alliance is launching Skill Up for Manufacturing.** The free five-week training and job placement program is now open to high school graduates and Connecticut residents **18 years or older who are underemployed or unemployed.**

Skill Up for Manufacturing will quickly channel people into entry-level manufacturing jobs by providing the fundamentals that employers need in just five weeks. The first training class begins Feb. 4 and ends March 8, 2019 at Gateway Community College. Accepted participants will attend classes six hours per day, five days a week. Individual job search assistance is available during and after the training program. Manufacturing industry employers will have direct hire opportunities, access to hiring incentives and expect to continue training on-the-job.

Interested applicants get started by applying online, completing a Manufacturing Skills Inventory Session at the American Job Centers in New Haven and Meriden, and creating or uploading a resume. Applicants who do not score sufficiently on the initial Skills Inventory of shop math, spatial reasoning and basic ruler reading will be invited to a refresher and can retake the assessment.

Manufacturers participating in Skill Up for Manufacturing to date include Penn Globe, PTA Plastics, Wepco Plastics, Inc., Brooks & Whittle Packaging Solutions and the New Haven Manufacturers Association. Course work was developed in close coordination with participating manufacturers and includes basic trade knowledge, workplace skills and production readiness including shop math fundamentals and semi-precise/precise measurement.

Workforce Alliance is the policy and oversight organization responsible for creating a comprehensive, community-wide response to the challenges of building a highly skilled workforce in South Central CT. This program is based on the successful model of the Eastern CT Manufacturing Pipeline Initiative, which has placed more than 1,000 people into good manufacturing jobs over the past three years and resulted in approximately \$37 million in direct annual wages and roughly \$38 million in indirect annual wages. Seventy-eight percent of those placed in Eastern CT had no prior manufacturing experience.

The first Skill Up session is fully funded and can accept 20 students. Subsequent sessions are planned for 2019 in anticipation of continued funding availability. Support services are available to participants while in classroom training including travel reimbursement, daycare assistance and required books, tools and clothing. Additionally, there is a cash stipend awarded to participants for successful completion of training benchmarks.

Skill Up for Manufacturing is a program of Workforce Alliance and is currently funded by U.S. Department of Labor through the Workforce Innovation & Opportunity Act and Temporary Aid to Needy Families (CT's Jobs First Employment Services).

***The application deadline for the first Skill Up for Manufacturing session is December 7, 2018 and interested candidates are encouraged to visit <http://www.workforcealliance.biz/skillup> and apply as soon as possible.***





**Call 203.235.7901 to REGISTER NOW**  
**Share & Be Part of the Festivities**



*Grateful & Giving Back*  
*\* Holiday Celebration \**

Hosted & Presented by: **FOUR POINTS BY SHERATON** Meriden

Wednesday **12.12.18** 5:30-7:30 pm  
 275 Research Parkway Meriden

\*Co-Sponsored by: **TEN YEARS SALONATHANIEL**  
**LIBERTY BANK**  
**MXCC** MIDDLESEX COMMUNITY COLLEGE  
**ion BANK**  
 American Addiction Centers  
**A&A OFFICE SYSTEMS, INC.**

The Midstate Chamber Board of Directors and Staff extend a warm invitation to you and your team to join us at this classic event. Celebrate successes of the year, bid farewell to 2018 and enjoy a festive evening with fellow members!



Grateful & Giving Back...  
 Fill Santa's Bag with non-perishables or grocery store gift cards to be donated to New Opportunities, Inc.

\*It's NOT too late to add your name as a sponsor! Options for every budget on reverse.



Candy Cane Networking is Back!

Register to sponsor or attend by 11.30 & save!

Company: \_\_\_\_\_  
 (kindly provide a list of names of your guests)

(Circle) Title Sponsor Premier Sponsor Gold Sponsor  
 Silver Sponsor Tabletop Sponsor \*or\* \_\_\_\_\_ guests x \$39

Contact: \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Bill Us \_\_\_\_\_ Credit Card: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Midstate Chamber of Commerce | 546 South Broad St., 2C, Meriden, CT 06450  
 203.235.7901 | info@midstatechamber.com | www.midstatechamber.com

Holiday Tunes, Festive Music provided by: **SILVER CITY sound & video**

**CLICK FLYER to REGISTER NOW**

# Midstate Chamber of Commerce

## Holiday Celebration

Wednesday 12.12.18

**Title Sponsor—\$1295**  
Tremendous Package Includes:  
15 Event Tickets  
2 Minute "Commercial" or Holiday Wish  
Web Ad for 6 Months - prime placement  
You are Featured Business of the Month on our Facebook Page (you pick the month!)  
Full Page Feature / Ad in Newsletter  
1 E-minder Message (distribution: 1,700)  
Full Display Table  
Banner Displayed  
LOGO on Table Signs  
Full Screen Recognition at Event



**Premier Sponsor—\$995**  
Entertain Clients & Staff  
10 Event Tickets  
1 Minute "Commercial" or Holiday Wish  
Web Ad for 3 Months - prime placement  
1 E-minder Message (distribution: 1,700)  
Full Display Table  
Banner Displayed  
LOGO on Table Signs  
Full Screen Recognition at Event

**Gold Sponsor—\$575**  
Great for Small Businesses  
6 Event Tickets  
Web Ad for 1 Month - prime placement  
Full Display Table  
LOGO on Table Signs  
Half Screen Recognition at Event

**Silver Sponsor—\$395**  
4 Event Tickets  
Shared Display Table  
Company Name on Table Signs  
Quarter Screen Recognition at Event

**Tabletop Sponsor—\$195**  
2 Event Tickets  
Shared Display Table  
Company Name on Table Signs

Register to sponsor or attend by 11.30 & SAVE!

Company: \_\_\_\_\_ (kindly provide a list of names of your guests)

(Circle) Title Sponsor Premier Sponsor Gold Sponsor Silver Sponsor  
Tabletop Sponsor \*or\* \_\_\_\_\_ guests x \$39

Contact: \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Bill Us \_\_\_\_\_ Credit Card: \_\_\_\_\_

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_ Zip Code \_\_\_\_\_



Midstate Chamber of Commerce  
546 South Broad St., Suite 2C  
Meriden, CT 06450  
203.235.7901

info@midstatechamber.com  
www.midstatechamber.com





**STAND OUT in the MAGAZINE & NEW WEB SITE! (pg 1 of 2)**



**Midstate  
Chamber of  
Commerce**

**Not 1 ... Not 2 ... But 3 Ways to  
SHOWCASE YOUR BUSINESS:**

- 1. Web Ad on our NEW mobile-enabled website**
- 2. Print Ad in the "MOST-USED" Guide in the Area**
- 3. OH, by the way, you can get both for UNDER \$500 (that's for a whole year ~ not a month) - and save 10%**



**LAST  
CALL!  
DEADLINE IS NOW  
for ADS  
With rates this low,  
you can't afford  
NOT to GET  
IN!!!**

**Option 1: Website Digital Ad Only**

**TOP REASONS TO BE ON MIDSTATECHAMBER.COM:**

- \* Its **NEW UPGRADES** make it mobile-friendly for Residents, Visitors & Those Doing Business in the Region
- \* **Current ads average 9,000 VIEWS / MONTH** - driving MORE TRAFFIC to YOUR site!
- \* Increase **YOUR VISIBILITY** on the web & **GET Your FAIR SHARE** of the Internet Market
- \* Your Ad **CAN be CHANGED** seasonally/monthly

Example of Header & Footer:  
Actually 600 pixels wide x 200 pixels high



Example of Homepage or Interior Page:  
Actually 340 pixels wide x 340 pixels high



**Option 2: InSight Magazine Print Ad Only**

**TOP REASONS TO BE IN THE MAGAZINE:**

- \* It's **THE GO-TO Resource** for Residents, Visitors & Those Doing Business in the Region
- \* It's the Official **Who's Who Business Guide & Membership Directory** of the Midstate Chamber
- \* **Full Color Ads - 5,000 Copies (print & digital)**
- \* **Quick Reference Guide: Berlin | Meriden | Wallingford**
- \* **Distributed in Relocation Packets | Community Events**



**Be Creative! Split Your Print Ad Space.  
Example: buy 1/2 page (6 panels) and have  
TWO 1/4 page ads in different areas of the  
magazine to maximize  
your presence in the publication.**

**Option 3:  
BOTH PRINT and WEB: SAVE 10%  
See flip side and full registration form.**

**MAKE YOUR SELECTIONS ON THIS FORM AND REMIT ASAP TO HOLD YOUR SPACE!**

**Payment and ad copy deadline is 9/30/18 **NOW****

**Option 1: Website Digital Ad**

Indicate Choice Here:	Web Site	Pixel Size
	12 mos	
Interior Left Side*	1,150	340 wide x 340 tall
Homepage Feature*	950	340 wide x 340 tall
Header All Pages*	\$ 550	600 wide x 200 tall
Footer All Pages*	200	600 wide x 200 tall

\* All website ads appear in rotation in the desired section

**Option 2: Magazine Ad**

Indicate Choice Here:	Number Panels	In Sight Mag Reg Rate
Single Panel	1	\$ 295
Double H or V	2	525
Quarter Page H	3	725
Third Page H or V	4	925
Half Page	6	1,275
Two Thirds Page	8	1,675
Full Page	12	2,475
Full Covers	12	2,995

**Examples of Ad Size Layouts (with regular pricing) for 2019 InSight Magazine:**

Double 5 x 2.5 \$ 525	Triple 7.5 x 2.5 \$ 725	Quad 2.5 x 7.5 \$ 925	Eight 5 x 10 \$ 1,675
Double 2.5 x 5 \$ 525	Six 7.5 x 5 \$ 1,275	Quad 5 x 5 \$ 925	
Single 2.5 x 2.5 \$ 295			

**Popular Examples when you combine and get 10% off both... \*OR\* Create your own COMBO!**

Insight Magazine	Regular Price	Website Ads	Regular Price	Total	You Save 10%	You Pay Only
3 panel (1/4 pg) Ad	725	Header	550	1,275	128	1,148
2 Panel Ad	525	Footer	200	725	73	653
1 Panel Ad	295	Footer	200	495	50	446



**\*BEST VALUE\* Option 3: BOTH PRINT and WEB: SAVE 10%**

**Web Ad Total: \$ \_\_\_\_\_ + Print Ad Total: \$ \_\_\_\_\_ = SUBOTAL: \$ \_\_\_\_\_ 10% off \_\_\_\_\_ PAY: \$ \_\_\_\_\_**

*Please Indicate Print Ad Orientation (if applicable): \_\_\_ Horizontal \_\_\_ Vertical*

**YES! Reserve My Spot NOW! Mark your ad choice(s) above and complete this form ASAP to reserve your space. Payment and ad copy deadline is **NOW****

**Contact: \_\_\_\_\_ Company: \_\_\_\_\_**

\_\_\_ **Check Enclosed** \_\_\_ **Bill Me:** \_\_\_ **Credit Card (AX, VI, MC, Discover)**

**Charge: \_\_\_\_\_ Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_ Zip \_\_\_\_\_**

**Kindly remit this form to: Midstate Chamber of Commerce  
546 So. Broad St., 2C | Meriden, CT 06450 | Ph: 203.235.7901 | Fx: 203.686.0172  
info@midstatechamber.com | www.midstatechamber.com**



**CLICK FLYER to REGISTER NOW**



Come join us for some fun, networking, dancing and more. There will be complimentary appetizers, cash bar and raffles

**FUNDRAISER**  
TUESDAY, JANUARY 8, 2019  
5:30PM-7:30PM



SILVER CITY SPORTS BAR & GRILL  
FOUR POINTS BY SHERATON  
275 RESEARCH PKWY MERIDEN, CT

RSVP in advance is appreciated:  
Midstate Chamber of Commerce  
203-235-7901@midstatechamber.com  
www.midstatechamber.com  
Cash, Credit and Checks Accepted  
Donations payable to Midstate Chamber  
write HOLA in memo please

No admission fee  
Donations are gladly accepted  
100% of all proceeds  
benefit the 2019 HOLA  
Education Award Fund

**2019**





**CLICK & Download ApplicationNOW**

# Attention!

**DEADLINE TO  
RETURN  
APPLICATIONS  
FEB 25, 2019**



Did you know that because this company is a member of the Midstate Chamber of Commerce...

**YOU AND YOUR DEPENDENTS ARE ELIGIBLE TO APPLY FOR OUR EDUCATION**

**AWARDS? YES!** We give out **SEVERAL \$1,000 awards** each year.

Midstate Chamber's Board of Directors would like to remind you that the "Meriden Only" residency requirement has changed...for the Sanford S. Shorr, Young Business Leaders and HOLA Education Awards, **applications are OPEN to employees and dependents of all Chamber members in good standing, regardless of city or town of residence.**

Visit [www.midstatechamber.com](http://www.midstatechamber.com) – Resources - Community Services – Sanford Shorr Education Award Program



# Budgeting - Planning Tool

## 2018- 2019 Programs, Promotions & Sponsorships Guide



Midstate Chamber of Commerce, Inc.  
546 South Broad St., Suite 2C  
Meriden, CT 06450  
203-235-7901 / fax 203-686-0172  
[info@midstatechamber.com](mailto:info@midstatechamber.com)  
[www.midstatechamber.com](http://www.midstatechamber.com)

### The "Chamber of Choice"!

As you prepare, update, and allocate your marketing budget, the Midstate Chamber would like to highlight the many unique activities and sponsorship opportunities that are available to you, our members. The reverse side has additional detail and pricing. For more information, please give us a call and we will assist you in creating your customized promotional package.

#### **January - Pizza, Pasta, Politics / Legislative Breakfast - Providing access and forums to meet one on one and in groups with our elected officials, appointed officials and community leaders.**

Each January, the Chamber brings our legislators right to you to address your issues and questions. Food and beverage is provided. Average attendance is 75.

#### **March – "Funny Business" Comedy Night**

This is a great opportunity to get out just FOR THE FUN OF IT! It's the combination of the camaraderie at the table and the comedians that make this event a great diversion from the day to day work schedule. Treat your staff, friends or bring the entire family. Content suggests that audience is 21 years of age.

#### **April - Annual Meeting, Dinner AND Silent Auction - Promote yourself with 250-300 business members at this signature event!**

This event, known as "THE Business Event of the Year", is a wonderful celebration held annually in early April attended by the "Who's Who" of the business community. We award a "Person of the Year" with our Community Partnership Award and recognize member businesses with the Large and Small Business Leadership Awards as well as other special recognitions. Members of the Board of Directors are also introduced. A silent auction is held in conjunction with this event.

#### **April - Business Expo at the Annual Daffodil Festival - Tremendous exposure and great rates make this a "can't miss" event.**

The Midstate Chamber holds its annual Business Expo in conjunction with the Meriden Daffodil Festival. Held at the end of April, this two day event draws an average of 50,000 people from all over New England. The Expo features a minimum of 60 businesses that show off their products / services under the tent throughout the weekend as the Festival goes on around it with food, crafts, rides, entertainment, a parade, and more.

#### **May – Health & Wellness Council Seminar – Building healthier communities . . . in the workplace and beyond.**

This seminar is presented by the Chamber's Health & Wellness Council and highlights timely health & wellness topics presented by local experts. The information presented is very valuable to area businesses to help you stay abreast of health issues that affect your employees and overall workplace productivity.

#### **June – Annual Golf Tournament - Reserve NOW for one of the largest tournaments in the area!**

The Chamber Golf Tournament, The Ray Parmentier Classic, is held each year in early June. Proceeds from this event benefit Chamber activities including the Chamber's Sanford S. Shorr Education Awards. Players enjoy 18 holes of golf with lunch, dinner, great prizes, and awards. Many sponsorship opportunities are available such as Cocktail Hour, Pin & Tee Signs, Golf Carts, Lunch, Putting Contest, Golf Balls, Sponsor a Veteran, Specific Holes and a Golf Program is also printed for additional exposure.

#### **June - Annual Summer Outing - Average attendance averages over 100; our sponsors enjoy promotion before during and after the event!**

The Chamber holds this fun event in June and it is often used by members as a Summer Picnic/Outing for their employees and/or key staff members! Food, beverage, games, raffles, music, and networking in a relaxed atmosphere all make for a fun day for all.

#### **August / September - Annual Directory & Community Guide Ad Sales Begin - Full color ads will prominently make your business /organization stand out and be noticed in this magazine format which is also available online!**

This annual publication, commonly known as "The Chamber Book", provides tremendous advertising value for our members with 4,000 copies distributed to members as well as at local businesses and events. Content includes a listing of members, information about the Chamber, the cities and towns in our region and a Health & Wellness section. This fantastic resource is compiled in-house and printed by a member so you can trust its quality, content, and delivery. Increased distribution and exposure is provided at [www.TheChamberBook.com](http://www.TheChamberBook.com).

#### **October - Health & Wellness Expo - Gain tremendous exposure at the Mall throughout the event as well as a huge web presence.**

The Chamber's Health & Wellness Committee holds this event yearly at Westfield Mall in Meriden. Over 30 vendors in the Health & Wellness fields exhibit while numerous special demonstrations are held on the stage in Center Court.

#### **December - Annual Holiday Business After Hours - Sponsors enjoy displays at the event, print, web exposure and more!**

The Chamber holds its Annual Holiday Business After Hours in early December with attendance averaging 100-150 people. This is a fun event to ring in the holiday season with food, beverage, raffles, music, and networking.

### **Any Month / Anytime Opportunities**

#### **Anytime - Monthly Breakfast Club Celebrates... - Sponsorships provide terrific print, web and video promotion for your business.**

The Chamber holds a monthly breakfast with fantastic speakers on a wide array of topics. In the past we have welcomed Governor Dannel Malloy, Lt. Governor Nancy Wyman, U.S. Senator Richard Blumenthal, Meriden Superintendent of Schools Mark D. Benigni, Songwriter of the Year Gary Burr, and many others. Our monthly breakfasts are often video taped for future broadcasting and sponsorship value!

#### **Anytime - Website Advertising - There are rates for every budget and we update you regularly on your web traffic / statistics!**

Our website is very active with an average of 40,000+ **unique visits** per month. Advertising on the Midstate Chamber's website will increase traffic to YOUR website! Highly visible ads are placed on the home page, internal pages, or on the top or bottom of the page as banner ads for 6 months or one year.

#### **Anytime - Newsletter Advertising – Print advertising delivered directly to our Chamber members!**

The Chamber produces its Newsletter monthly as an additional communication tool. It is distributed to all members and affiliates (approximately 1,700 emailed) AND it is downloadable from the Chamber site or by visiting [www.TheChamberNewsletter.com](http://www.TheChamberNewsletter.com). This full color publication includes a monthly article by President Séan W. Moore, Member Showcase, Chamber Calendar, New Member news, flyers for upcoming events, and inserts from members as well as **business ads** throughout the publication.

**Monthly Business After Hours or Business Before Hours - Get folks into your business for invaluable exposure!** The Midstate Chamber provides morning and evening networking opportunities to conduct business, make new contacts and develop leads that add to your bottom line. There are at least two per month hosted by our members to showcase their business/organization. The event averages 50-75 attendees

**And also inquire about our Member to Member Discount Program! Remember, "Our Chamber members use our Chamber members!"**

*Pricing and Schedules are subject to change. You may call the Chamber for specifics or checkout our website at [www.midstatechamber.com](http://www.midstatechamber.com) for the most up to date listings and details.*





## NEW MEMBERS!

We are delighted to introduce our new members - the lifeblood of our organization and the reason we exist. Please welcome them by visiting their website, sending them an email or stopping by to introduce yourself. The personal touch will help our chamber continue to grow and thrive as we continue on our goal to reach 650 members in the coming months! A membership application is enclosed - **SHARE** it with a friend ... don't keep us a secret!

### New Britain Bees Sports Team:

230 John Karbonic Way, New Britain, CT 06051. The phone number is 860-826-2337. Sal Scarpati, Jr. is our contact for the baseball team. New Britain Bees are a member of the Atlantic League of Professional Baseball and offer affordable, family oriented entertainment and high quality baseball from April through September each season! Look forward to an event at the stadium for Midstate Chamber members on January 10th along with members of the New Britain Chamber! <http://www.nbbees.com/>



### Yellow Bird Online Marketing, LLC:

66 Evansville Ave.. South Meriden, CT 06451. The phone number is 203-668-8926. Jeanne King is the owner of the business that offers services in website design, email marketing, social media marketing and more. "There are many fantastic business, product and service ideas that never see the light of day because of lack of exposure and awareness. At



Yellow Bird Online Marketing LLC, we promise to improve your brand awareness, increase selling opportunity, build trust and keep a focused market talking and thinking about your business."

**SHARE the Membership Application with a friend in business. It's on the last page of this newsletter. To THANK YOU, we'll give you a FREE BANNER AD FOR 6 Months on our NEW WEBSITE!**

**Chamber Membership = Community Pride**

## MEMBER RENEWALS...

We **recognize and thank** our members who have joined or renewed their investment in the Midstate Chamber within the last month.

Visit [www.midstatechamber.com](http://www.midstatechamber.com) for the most up-to-date listing of members in good standing!

A. D. Perkins Co.

Beecher & Bennett Flatow Funeral Home

Bongiovanni Insurance and Financial

Calcagni Associates

Dawg House Bar & Grill

Euro-American Connections & Homecare

John J. Ferry & Sons, Inc.

John C. Fiderio & Sons Inc.

Robert A. Gollnick, CPA

Hawthorn Suites by Wyndham

Higher Movement, LLC

John DiRoma.

LaRosa Building Group, LLC

Liberty Bank Main Office

Literacy Volunteers of Greater New Haven

Meriden Hyundai

Dr. Craig L. Nielsen, O.D.

Pyramid Time Systems

Sans-Souci Restaurant

Trifecta Ecosystems, Inc.

Women and Families Center

**Members Use Members!**

**AND, BE SURE TO TELL THEM YOU ARE A FELLOW MEMBER!**



## UPCOMING DECEMBER EVENTS:

Mark your calendars, iPhones, Droids, etc. with these event dates. **M** = Chamber or Business event; **C** = Community event. More details and RSVP information for these events may be found on [www.midstatechamber.com](http://www.midstatechamber.com)! Chamber event RSVP line: 203.235.7901

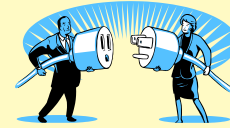


*This QR code in the upper right corner also brings you right out to our business and community calendars.*

**This is a SHORT LIST of some of our KEY events – for MORE business and community events including Chamber Committee meetings - details & updates visit [www.midstatechamber.com/Calendar](http://www.midstatechamber.com/Calendar)**

### COMMITTEE CONNECTION

A LOT of work happens at the committee level here at the Midstate Chamber. We do encourage your involvement and that of your employees on **any** committee! ALL committee meeting dates and times are listed on the Midstate Chamber's website. Come on out and sit in on a meeting to try it - you will like it: the experience, sharing your knowledge, the connections you will make and more!



**Your participation helps YOU, helps YOUR BUSINESS and helps OUR CHAMBER!**  
**Questions? Call us at: 203.235.7901**

- C** Tue, Dec 4 | 6:30 pm: AAC Recovery Allies Group! held at Middlesex Community College, ROOM 808A
- M** Fri, Dec 7 | 10:00 am: FIRE & Construction Trades POP-UP Job Fair held at Midstate Chamber of Commerce
- M** Fri, Dec 7 | 1:00 pm: Career Fair held at Women & Families Center, 2nd Floor
- C** Mon, Dec 10 | 7:00 pm: AUGUSTA CURTIS CONCERT BAND - CHRISTMAS CONCERT at Washington Middle School Auditorium
- C** Tue, Dec 11 | 5:30 pm: Coping with Loss During the Holidays held at The Village at Kensington Place Showroom
- C** Wed, Dec 12 | 10:00 am: 2018 Annual Craft and Holiday Fair at Meriden Senior Center 22 W Main Street, Meriden CT 06451
- M** Wed, Dec 12 | 5:30 pm: Midstate Chamber Holiday Celebration held at Four Points by Sheraton - see flyer!
- M** Thu, Dec 13 | 9:00 am: SCORE - Counseling Sessions for Businesses held at Chamber of Commerce
- C** Sat, Dec 15 | 8:30 am: Breakfast with Santa presented by Ulbrich Boys & Girls Club at Polish National Alliance Park

*...and, SAVE these dates for these early January 2019 events:*

- Tue, Jan 8 | 5:30 pm: HOLA 2019 New Year Fundraiser held at Silver City Sports Bar & Grill/Four Points By Sheraton - see flyer!
- Thu, Jan 10 | 5:00 pm: Luxury Suite Networking with New Britain Chamber & Midstate Chamber at New Britain Bees - see flyer!

**25, 50, 100 New Members of Midstate Chamber: Imagine how your business would be impacted!**

**HELP us \*GROW IN 2019\*  
INvite Your Biz Neighbors  
to JOIN  
the Midstate Chamber!  
Earn INCENTIVES for you &  
your biz. 203.235.7901**



And, LIKE us on  
FACEBOOK and  
FOLLOW us on  
TWITTER:  
[@MidstateCoC](https://twitter.com/MidstateCoC)



Find business resources at: [www.midstatechamber.com](http://www.midstatechamber.com)



## MEMBER UPDATES

This QR code in the upper right corner also brings you right out to our member news section of the website where you can view FULL news articles by submission date OR by member. Just SCAN and CLICK!



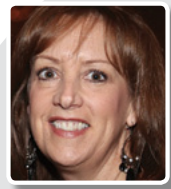
Find ALL of our members' news online:

<http://www.midstatechamber.com/News>

## LOOKING TO GROW YOUR BUSINESS?

We are the only publication that reaches every home in central Connecticut, more than 265,000 readers in print and even more online!

Put Elaine to work for your business today. Contact Elaine at 203.317.2327 or [ejustino@rjmediagroup.com](mailto:ejustino@rjmediagroup.com)



Call **Elaine Justino**, your media consultant for the Record-Journal, Weekly Citizens and Homebase Digital.

MEDIA THAT MOVES YOUR BUSINESS FORWARD >>

**There is SO MUCH GOOD NEWS TO SHARE, and we recognize how valuable your time is ... so we are introducing an abbreviated news section with catchy headlines and you can click for more details on the items ... and/or click this link for all of the current news submitted from Midstate Chamber members:**  
**<https://www.midstatechamber.com/News/newsbydate.asp>**

**ASG Information Tecnologies:** ASG Information Technologies Set up bank alerts – NOW! Here's a tip that just might save your bacon: Set up withdrawal alerts on your bank accounts. **READ MORE...** And, remember, if it doesn't feel right, it's probably not right. If you have any questions, please don't hesitate to give us a call at 203-440-4413. [www.asgct.com](http://www.asgct.com).



**Boys and Girls Club of Meriden, Inc.** - Food for thought is the Boys & Girls Club of Meriden's nightly meal program which serves our Members a good dinner and someone to listen to how their day went. This popular and transforming program is a great way to get our Members to sit down and have a quiet meal every school night (No phones or screens allowed!!). Our Table Host sit at a table with 4 to 6 kids, and just have a normal conversation with them, whole enjoying a dinner together. Studies indicate that these shared meals have a profound effect on the future success of our children. We are looking for Volunteers willing to engage our Members with questions about their day, their favorite sports team, TV show or book...just get a real conversation going. **JOIN US!!** School Nights Monday-Friday: 5:45 PM to 6:45 PM at the Boys & Girls Club of Meriden. Get involved with this program: call Milt at (203)235-8185 or Emily at (203)558-4353

**Connex Credit Union** - Take your savings to the next level! With Connex's new Money Market Special, you can earn up to 2.25% APY\* on your nest egg. Rate good for 16 months after opening. Apply by visiting a branch or call 1-800-CR-UNION. Money Market Account must be opened by **December 31, 2018**. The Meriden branch is located at 533 S. Broad Street. Please visit [connexcu.org](http://connexcu.org) for terms and conditions. \*APY = Annual Percentage Yield



### FOOD for THOUGHT

Food for Thought is the Boys & Girls Club of Meriden's nightly meal program which serves our Members a good dinner and someone to listen to how their day went. This popular and transforming program is a great way to get our Members to sit down and have a quiet meal every school night, with no phones or screens allowed! Our Table Hosts sit at a table with 4 to 6 kids, and just have a normal conversation with them, while enjoying dinner together. Studies indicate that these shared meals have a profound effect on the future success of our children.

We are looking for Volunteers willing to engage our Members with questions about their day, their favorite sports team, TV show or book...just get a real conversation going.

**Join Us!**  
**School Nights**  
**Monday-Friday**  
**5:45 PM- 6:45 PM**  
**At the Boys & Girls Club of Meriden. For more information, call Milt at 203-235-8185 or Emily at 203-558-4353**

BOYS & GIRLS CLUB OF MERIDEN

### LITERACY VOLUNTEERS

Greater New Haven | Meriden | Wallingford | The Valley

## SCRABBLE CHALLENGE

**Start Practicing & SAVE THE DATE:**  
**Wednesday, Feb. 27, 2019**



Find community resources at: [www.midstatechamber.com](http://www.midstatechamber.com)



**Diversified Physical Therapy LLC** - Health and wellness supplies for sale - We have a variety of items for sale including Biofreeze, microwave hot packs, theraband, foam rollers, exercise balls, Squatty

Potty, stretching straps, Slippery Stuff and more! Stop in to DPT and check out our supplies. Our prices are better than on Amazon! Great holiday gifts of health! Did you know about the DPT Gym- For only \$25 per month you can use the equipment at DPT anytime the office is open, as often as you like. We have a treadmill, recumbent bike, lifecycle, total gym, free weights, therabands, ankle weights, foam roller, Bosu and balls of all weights and sizes. Pay per month with no extra fees and no commitment. Friendly atmosphere! Call for more information 203-630-3939. "Like" us on Facebook for special offers, updates, sales, newsletters, tips and more. Check out the calendar on our website to find more information. <http://www.diversifiedpt.com/calendar.aspx> **\*OR\* attend the January 9 Health & Wellness Council meeting to meet the team at DPT – they are our hosts for that meeting!**

**Eversource** - Calling all small business owners! Do you know how Eversource can **help you save** on your energy bills, and create an efficient facility for you, your employees and customers? Check out these easy, energy efficiency tips for your business here: <https://www.eversource.com/content/ct-c/about/news-room/connecticut/newspost?Group=connecticut&Post=small-businesses-can-save-in-big-ways-with-energy-efficiency>



**#SoundUp**  
**THIS SEASON, GIVE THE GIFT OF HOCKEY**

**FROZEN 4 PACK \$99**  
 4 CENTER ICE TICKET VOUCHERS  
 4 MOVIE PASSES TO BOW TIE CINEMAS\*  
 2 SOUND TIGERS BACKPACKS\*  
 1 SOUND TIGERS PINT GLASS\*  
 1 PARKING PASS  
 2 CENTER ICE TICKETS TO 12/27 GAME  
\*WHILE SUPPLIES LAST

**HOLIDAY HAT TRICK \$179**  
 8 CENTER ICE TICKET VOUCHERS  
 4 MOVIE PASSES TO BOW TIE CINEMAS\*  
 2 MARITIME AQUARIUM PASSES\*  
 2 SOUND TIGERS BACKPACKS\*  
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**Ion Bank News**



Saggese

Five Star Professional is pleased to announce **Vincent Saggese** of Ion Investments and Infinex Investments has been named as a Five Star Wealth Manager for 2018. This is the 5th year he has been honored with this award.



LaMonica

Ion Bank has hired Paul J. LaMonica Senior Vice President of Commercial Lending. Paul has joined the Bank's Commercial Lending Department where he will work closely with local businesses to develop and expand commercial relationships for new and existing customers. He will be a trusted advisor and partner with businesses to help them grow their business.



Uccello

Stacey A. Uccello has joined Ion Bank as Senior Vice President, Cash Management. In this role, Ms. Uccello is responsible for leadership, direction and strategy of the cash management department. Ms. Uccello will work with new and existing business customers to develop and flourish valuable relationships as well as manage and implement cash management services.

Find MORE news from Ion Bank **HERE...and for even more information, visit [ion-bank.com](http://ion-bank.com) or call 203.720.5378. You can "Like Us" on Facebook at [facebook.com/ionbank](http://facebook.com/ionbank) and "Follow Us" on Twitter at [twitter.com/ion\\_bank](http://twitter.com/ion_bank).**



Find it all at: [www.midstatechamber.com](http://www.midstatechamber.com)



## Employers Association of the North-East | EANE:

With more than a century devoted to creating successful workplaces, EANE offers members access to a powerful network of experienced HR professionals ... providing talent, training and tools to retain, develop and engage employees. NOW is the time to plan for your 2019 workforce development training. Take a look at EANE's 2019 Training and Services Catalog: ([www.eane.org/assets/2018/PDFs/EANE-Catalog-Pages-Final.pdf](http://www.eane.org/assets/2018/PDFs/EANE-Catalog-Pages-Final.pdf)) to start building your training strategy! For more info on EANE call Lisa at (877) 662-6444 or email her: [lpatnode@eane.org](mailto:lpatnode@eane.org). **SAVE the date for a Ribbon Cutting & Business After Hours at their new Yalesville office on Feb. 13, 2019.**



**Max E. Muravnick Senior Center** - 'TIS THE SEASON FOR GIVING. LET US BRING A MERIDEN SENIOR A TASTE OF THE HOLIDAY SPIRIT BY DONATING AN UNWRAPPED PRESENT! As we know, the holidays are quickly approaching and times are quite difficult for many of our seniors. Many are alone or do not have family nearby and are at times isolated during the holiday season. Gifts will be distributed to the seniors on December 20, 2018 at 10:00am. Drop off all unwrapped presents to the Meriden Senior Center-Social Services Office (22 West Main Street) Meriden Health and Human Services Department – Clinic (165 Miller Street) Meriden Board of Education - 2nd Floor Mail Room (22 Liberty Street) City Hall – Mayor's Office (142 East Main Street). If you have any questions please contact Natalie Gill, Social Services Worker, at 203-630-4273 or [ngill@meridencnt.gov](mailto:ngill@meridencnt.gov).



## State of Connecticut Department of Transportation Fall 2018 Edition of the NHHS Rail Program Newsletter is Now Available.

Highlights of this edition include: \*Hartford Line Momentum Continues \*CTrail Hartford Line Bicycle Update \*Track Construction Completed \*Berlin Station Ribbon Cutting Ceremony \*CTrail Hartford Line Restroom Update - [www.nhhsrail.com](http://www.nhhsrail.com)



## TriCircle, Inc. - 2nd Friday of Every Month - Monthly Setback Tournament

Center Street Luncheonette, 18 Center Street, Wallingford, CT 06492. Doors open at 5:00pm, first game starts at 6:30pm. Proceeds go toward supporting TriCircle, Inc. Hope & Support Groups. \$20.00 buy-in. Food and beverages will be available for purchase. Q's? Contact Ana: (203) 213-0329 or [ana@tricircleinc.com](mailto:ana@tricircleinc.com).



## United Way of Meriden & Wallingford - Adopt-a-Family Program

is a way to work with your family, friends, group, or company to sponsor a local family and purchase much-needed items off their wish list for the holidays. You can be assured that your gifts will put a smile on the faces of a family that is truly in need during this holiday season. The families are screened through the case workers at local agencies in Meriden and Wallingford that United Way works in conjunction with, and help coordinate donors with families who need help. **We are very close to the holiday and there are still several families that are "up for adoption". If you are able to participate, please call the office of the United Way of Meriden & Wallingford at 203.235.4403 to learn how!**



## New Opportunities, Inc. - Cox Communications Launches New "Tech Boost" Program with \$40,000 in Grants to Area Non-Profits

Four Organizations Named 2018 Cox Tech Boost Recipients to Augment Educational Programs and Help Bridge the Digital Divide, Including New Opportunities of Greater Meriden.

Cox Communications announced the award of \$40,000 in "Tech Boosts" grants to four organizations devoted to improving the lives of children and families through technology-driven education to empower them to better futures.

New Opportunities of Greater Meriden is among the recipients in this inaugural year of the Tech Boost program. The \$10,000 "boost" allowed them to purchase computers, peripheral equipment and software to utilize in their education and outreach programs. New Opportunities Inc. is a community action agency that serves Waterbury, Meriden, Torrington and 27 surrounding Connecticut towns by offering a variety of social service programs designed to eliminate poverty and assist people in need.

"When you consider the larger-than-life role organizations like New Opportunities for Greater Meriden play in the lives of Connecticut's youth, it's incredible how important it is to have them in our communities," said Jay Allbaugh, senior vice president and region manager, Cox Communications. "We're extremely proud to announce our Cox Tech Boosts, and excited to see how our community partners use these grants to grow their impact on the children and families in their reach."



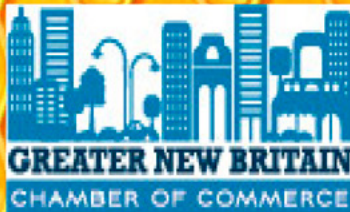
# SAVE THE DATE

The Midstate and New Britain Chambers of Commerce proudly present the special event

Business  
After Hours



## AN EVENING WITH THE BEES



The New Britain and Midstate Chamber of Commerce cordially invite you to an **EVENING WITH THE BEES!!**

There will be beer, wine, soft drinks, hors d'oeuvres, and (of course) Bees. We are working diligently to bring the buzz back to **New Britain Stadium** and we need your help. **Please Join Us** for a *sneak peek* of all the fun and excitement happening at the **New Britain Stadium** for the 2019 season.



**Date:** Thursday, January 10<sup>th</sup> 2019

**Time:** 5:30 pm to 7:30 pm

**Where:** New Britain Stadium  
230 John Karbonic Way  
New Britain, CT 06051

**Please RSVP to this event** by calling Mr. Sal Scarpati:  
860-826-2337, or e-mailing: [sscarpati@nbbees.com](mailto:sscarpati@nbbees.com), or by visiting  
[www.midstatechamber.com](http://www.midstatechamber.com)

*This Business After Hours event is in association with the Midstate Chamber of Commerce to showcase the sponsoring member and to offer both members and members-to-be the opportunity to network and enjoy a wonderful evening. Interested in showcasing your business? Call us to book a date in 2019!*





**Business Services**  
**Customized Tool Kit for**  
**Your Business**



**Candidate Pool:** 14,000+ people a year visit us looking for jobs, training or both. Targeted outreach brings in candidates to suit employer needs.

**On-the-Job Training:** Employers can be reimbursed up to 75% of an eligible new hire's salary while they learn the skills needed on the job. With our variety of resources, almost any full-time job is eligible.

**Recruiting & Hiring Events:** Let us host and promote hiring events and deliver jobseekers based on your needs. Business services representatives will work one-on-one with you to find the right candidates and qualify for incentives.

**Share Job Postings:** Reach more candidates! Send us your postings and let us screen for skills, experience and job readiness. Employers are also encouraged to create accounts on CThires.com, a free service of the CT Department of Labor.

**Train Workers & Grow Your Workforce:** Matching grants can help build a pool of candidates intended for hiring with a specific skill, or enhance existing employee skills to encourage advancement.

**Stackable Incentives:** Ask a Business Services Representative about all state and federal programs including the Work Opportunity Tax Credit, Registered Apprenticeships and others for business investment and growing your workforce. *Already have a candidate in mind?* Work with our staff to verify eligibility prior to starting work and still qualify for incentives.

Workforce Alliance Business Services can help your company grow through training and development of new and existing employees.

Funded through state, federal and other grants and serving 30 towns in South Central Connecticut.

**There is never a COST to the employer or job seeker.**



Main Office: 560 Ella T. Grasso Blvd., New Haven, (203) 867-4030  
Meriden: 87 West Main Street, (203) 238-3688  
Hamden: 37 Marne Street, (203) 859-3200  
Middletown, 272 South Main Street, (860) 347-7691

All programs provide screened candidates via the American Job Center system and targeted recruitments. Specific eligibility for jobseekers and employers may apply.



[www.workforcealliance.biz](http://www.workforcealliance.biz)





**Business Services Coordinator: Wanda Lary 203.867.4030 x 254**  
**wlary@workforcealliance.biz**

<b>Business Sector</b>	<b>Contact</b>
<b>MANUFACTURING &amp; ENGINEERING RESEARCH &amp; SCIENCE</b>	Steve Johnson 203.867.4030 x 233 <a href="mailto:sjohnson@workforcealliance.biz">sjohnson@workforcealliance.biz</a>
<b>INFORMATION TECHNOLOGY TRANSPORTATION, DISTRIBUTION &amp; LOGISTICS</b>	Vicki Gelpke 203.867.4030 x 267 <a href="mailto:vgelpke@workforcealliance.biz">vgelpke@workforcealliance.biz</a>
<b>BANKING, FINANCE &amp; INSURANCE TRADES &amp; CONSTRUCTION</b>	Paul Gagne 203.867.4030 x 219 <a href="mailto:pgagne@workforcealliance.biz">pgagne@workforcealliance.biz</a>
<b>HEALTHCARE SOCIAL &amp; EDUCATION SERVICES</b>	Terri Sells 203.624.1493 x 254 <a href="mailto:tsells@workforcealliance.biz">tsells@workforcealliance.biz</a>
<b>SERVICE PROFESSIONALS: Retail, Hospitality, Food Service, Amusement &amp; Customer Service</b>	Juliana Castillo 203.238.3688 x 302 <a href="mailto:jcastillo@workforcealliance.biz">jcastillo@workforcealliance.biz</a>
<b>Specialized Services</b>	<b>Contact</b>
<u>Jobs First Employment Services</u> : Allows employers to provide work experience while program pays workers minimum wage. Successful participants go on to become regular employees.	Cathy Geremia 203.624.1493 x 285 <a href="mailto:cgeremia@workforcealliance.biz">cgeremia@workforcealliance.biz</a>
<u>Next Steps - Turning Ex-Offenders into Job Seekers</u> : Dedicated staff utilize employer incentives combined with intensive follow-up and support to meet employer needs. Job readiness and soft-skills training provided to people preparing to leave incarceration or who have a criminal history.	Glenn Young 203.624.1493 x 212 <a href="mailto:Gyoung@workforcealliance.biz">Gyoung@workforcealliance.biz</a> Ryan Erickson 203.867.4030 x 293 <a href="mailto:Rerickson@workforcealliance.biz">Rerickson@workforcealliance.biz</a>
<u>ITXpress</u> : Engages 17-29 year olds who are out of school to enter or move up in Information Technology careers. Offers tuition assistance to earn certifications & credentials. Includes paid internships, apprenticeships and direct placements.	Matthew Reid 203.867.4030 x 287 <a href="mailto:mreid@workforcealliance.biz">mreid@workforcealliance.biz</a>
<u>Ticket to Work</u> : Employer services for hiring people with disabilities.	Barbara Green 203.867.4030 x 239 <a href="mailto:bgreen@workforcealliance.biz">bgreen@workforcealliance.biz</a>

**[www.workforcealliance.biz/business-services](http://www.workforcealliance.biz/business-services)**

*Workforce Alliance programs are funded in whole or part by the U.S. Department of Labor, the CT Department of Labor, and other federal, state and private sources. Equal opportunity employer programs. Auxiliary aids and services are available upon request to individuals with disabilities.*

Revised November 2017



PROMOTION



EDUCATION



LEADERSHIP



NETWORKING

**NOW is PRIME TIME**  
**to JOIN Midstate Chamber of Commerce.**  
**Kindly SHARE this APPLICATION**  
**with your business associates!**  
**When they join YOU will get a**  
**\$35 chamber credit!**

1-5 Employees	\$295.00
6-10 Employees	\$315.00
11-20 Employees	\$440.00
21-30 Employees	\$560.00



The Midstate Chamber supports, promotes and serves our member businesses in Berlin, Cheshire, Meriden, Southington, Wallingford and throughout central Connecticut.

546 South Broad St.; 2C Meriden, CT 06450

Ph: 203.235.7901 ~ Fx: 203.686.0172 ~ info@midstatechamber.com ~

www.midstatechamber.com

## Membership Application

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website: \_\_\_\_\_

Type of Business/Classification: \_\_\_\_\_

# of Owners: \_\_\_\_ # of Employees: \_\_\_\_ Full-Time \_\_\_\_ Part-Time \_\_\_\_ Year Founded: \_\_\_\_

Contact Person: \_\_\_\_\_ Contact's Phone: \_\_\_\_\_

Contact's E-Mail: \_\_\_\_\_

### How Did You Learn About Us?

### Chamber Activity / Interests:

**Promotion:**  Member Directory Advertising  Web Site Advertising  Chamber Business Expo  Newsletter Advertising  Marketing Committee, etc

**Education:**  Education Committee  Education Awards  Workshops  School-Business Partnerships  Hispanic Outreach Leaders in Action (HOLA), etc.

**Networking:**  Business After Hours  Breakfast Club Celebrates  Annual Meeting/Dinner  Annual Golf Tournament  Young Business Leaders of CT  Ambassadors  Membership Committee, etc.

**Leadership:**  Government & Business Development Committee  Pizza, Pasta, & Politics  Health Insurance, etc

**\*\* Please Include Your "Web Words":** Web Words are a 25-30 word description of your business that appears with your Member Directory listing on www.midstatechamber.com: \_\_\_\_\_

**\*\* Please E-Mail Your Key Employees Information to info@midstatechamber.com.** Key employees are employees who you wish to receive additional Chamber updates/information and who may be attending events. Key employee information may consist of name, title, direct phone number or extension and e-mail address.

Card# \_\_\_\_\_ Exp. \_\_\_\_\_ Card Zip Code \_\_\_\_\_ Verification Code \_\_\_\_\_



\_\_\_\_\_  
Signature

• **A one-time \$15 dollar set up fee is due at time of application**  
 Membership dues in this organization may be tax deductible as an ordinary & necessary business expense. Dues paid to this 501c(6) are not a charitable tax deduction. The organization serves as an advocate for and promotes its member businesses.