



**EMBED Your Footprint
GROW Your Business
ENGAGE New Customers**

Reserve NOW for the 2022 InSight Magazine

The Midstate Chamber is proud to announce the opening of EARLY BIRD ad reservations for our **2022 Membership Directory & Community Guide**. The publication will have **member contact information alphabetically and by category** as well as **news and information** about programs and developments at the Chamber. There will also be **valuable demographic data** about our area. **The Membership Directory is the only official annual publication endorsed by the Midstate Chamber of Commerce in 2022.**

Popular Sizes	Num Panels	Regular Price
Single Panel	1	\$ 295
Double Panel H or V	2	525
Quarter Page H or V	3	700
Quad	4	900
Half Page	6	1,100
Full Page	12	2,200
I/O Covers Full Page	12	2,650

SOLD OUT

H, V = Horizontal or Vertical Ad Orientation

Advertising in our annual directory is THE BEST WAY to gain new customers and to reach a wide audience

- Early Bird Rates must be paid by February 18, 2022
- All ads are due by April 15.
- 5,000 copies (print & digital)
- Distributed to all members, at high traffic locations AND in Relocation Packages

Reserve your ad today by emailing the Midstate Chamber team at membership@midstatechamber.com or by calling 203.235.7901!

YES! Reserve My Spot NOW!

Panels: _____

Contact: _____

Company: _____

Check Enclosed _____ Bill Me: _____ (must pay by 2.18.22 for early bird rate)

Charge: _____ Exp. _____

Security Code _____ Zip _____

AD INFORMATION

Pages are 8 1/2" x 11" (specific ad sizes below)

Double 5 x 2.5 \$ 525		3 Panel 2.5 x 7.5 \$ 900
Double 2.5 x 5 \$ 525	2.5 x 2.5 \$ 295 Single	Quad 5 x 5 \$ 900
Triple 7.5 x 2.5 \$ 700		Full / Covers 8 x 10 \$ 2,200 \$ 2,650
Six 7.5 x 5 \$ 1,100		

**We're Pleased to Offer Lower Pricing for
2022 on COVERS & FULL PAGE ADS**

COVERS	8x10	\$2,650
FULL PAGE	8x10	\$2,200

FULL PAGE & COVERS include web ad for 1 year!

ALL ADS ARE FULL COLOR

Be Creative! Split Ad Space. Example:
Purchase 1/2 page (6 panels) and place TWO 1/4 page (3 panels) in different areas of the magazine!

.PDF is required format

This is the "GO-TO" Resource for Residents, Visitors and Businesses in the Region.

The OFFICIAL Membership Directory of the
Midstate Chamber of Commerce

Berlin | Meriden | Wallingford
Quick Reference Guide



Midstate
Chamber of
Commerce

InSight 2022

Magazine

There are many reasons to advertise in the Midstate Chamber's InSight magazine... we are here to remind you of a few!

REACH

THOUSANDS of businesses and residents- even more with the digital version!

Your business becomes

FAMILIAR

within the community when they recognize your ad and logo!

One ad in our magazine is more

BUDGET FRIENDLY

than an "ad boost" on social media!

We share each member's

UNIQUE

businesses with the world!

