

EMBED Your Footprint
GROW Your Business
ENGAGE New Customers

Reserve NOW for the 2022 InSight Magazine

The Midstate Chamber is proud to announce the opening of EARLY BIRD ad reservations for our 2022 Membership Directory & Community Guide. The publication will have member contact information alphabetically and by category as well as news and information about programs and developments at the Chamber. There will also be valuable demographic data about our area. The Membership Directory is the only official annual publication endorsed by the Midstate Chamber of Commerce in 2022.

Popular	Num	Regular
Sizes	Panels	Price
Single Panel	1	\$ 295
Double Panel H or V	2	525
Quarter Page H or V	3	700
Quad	4	900
Half Page	6	1,100
Full Page	12	2,200
I/O Covers Full Page	12	2,650

SOLD OUT

H, V = Horizontal or Vertical Ad Orientation

Advertising in our annual directory is THE BEST WAY to gain new customers and to reach a wide audience.

- Early Bird Rates must be paid by February 18, 2022
- All ads are due by April 15.
- 5,000 copies (print & digital)
- . Distributed to all members, at high traffic locations AND in Relocation Packages

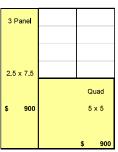
Reserve your ad today by emailing the Midstate Chamber team at membership@midstatechamber.com or by calling 203.235.7901!

YES! Reserve My S	Spot NOW!	# Panels:
Contact:		
Company:		
Check Enclosed	Bill Me:	(must pay by 2.18.22 for early bird rate)
Charge:		Exp
Security Code	Zip	

AD INFORMATION

Pages are 8 ½" x 11" (specific ad sizes below)

Double	5 x 2.5				
	\$	525			
Double					
2.5 x 5			2.5	x 2.5	
\$ 525			\$	295	
			Single		



Triple	7.5 x 2.5	\$ 700
Six	7.5 x 5	\$ 1,100

Full	/ Covers		
1	3 x 10		
\$	2,200		
\$	2,650		

We're Pleased to Offer Lower Pricing for 2022 on COVERS & FULL PAGE ADS

COVERS	8x10	\$2,650
FULL PAGE	8x10	\$2,200

FULL PAGE & COVERS include web ad for 1 year!

ALL ADS ARE FULL COLOR

Be Creative! Split Ad Space. Example: Purchase ½ page (6 panels) and place TWO ¼ page (3 panels) in different areas of the magazine!

.PDF is required format

This is the "GO-TO" Resource for Residents, Visitors and Businesses in the Region.

The OFFICIAL Membership Directory of the Midstate Chamber of Commerce

Berlin | Meriden | Wallingford Quick Reference Guide



Insight 2022 Magazine

There are many reasons to advertise in the Midstate Chamber's InSight magazine... we are here to remind you of a few!

REACH

THOUSANDS of businesses and residents- even more with the digital version!

Your business becomes

FAMILIAR

within the community when they recognize your ad and logo!

One ad in our magazine is more

BUDGET FRIENDLY

than an "ad boost" on social media!

We share each member's

UNIQUE

businesses with the world!