



In Partnership With: **The 42nd Annual Daffodil Festival in Meriden's Hubbard Park**



Saturday, April 30th and Sunday, May 1st

HAMDEN Regional Chamber Members receive the MEMBER RATES below!

**Register NOW:
Space is Limited
or
BE a SPONSOR!**

Exhibiting Company Information: Please print clearly

| | | | | |
|----------------------------|-----|---------------------------------|----------------|----------------|
| Name of Presenting Company | | | | Contact Person |
| Mailing Address | | | | |
| City | St | Zip | E-mail Address | |
| Phone | Fax | Exact Wording for Booth Signage | | |

- Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. *All Registration Fees are Non-Refundable. All CDC guidelines, including safety measures and proper distancing will be followed.*
- To receive the early bird Midstate Chamber Member rates, payment must be in FULL and received by March 11, 2022.**
- Your Vendor Packet will be sent prior to the event.

Choose your Option Below

Title & Presenting Sponsors include double booth & great PROMO, before, during & after event - call for details or to customize your package!

- ☐ Title Sponsor(s)
☐ Presenting Sponsor(s)
☐ Saturday & Sunday "Perimeter Prime Booth" *
☐ Saturday & Sunday "Interior Prime Booth" *
☐ Saturday & Sunday Exhibitor Booth *
☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

MEMBER RATES

\$3,975
 \$2,775
 \$1,195
 \$1,095
 \$ 995
 \$ 695
 \$ 395

NON-MEMBER RATES

\$4,225
 \$3,025
 \$1,445
 \$1,345
 \$1,245
 \$ 945
 \$ 645

NOTE:
"Non-Member Rates"
Automatically Include
1 Year of Membership
with Midstate Chamber
giving you access to
more events & promotion
through the year!

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

* All Saturday and Two Day exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m. This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds.

- ☐ **Yes We will be setting up on Friday Afternoon**
☐ **No We will set up early Saturday Morning**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths are under one huge tent on the tennis courts across from the food tent. There is no need to bring your own tent—only your display items. Booths under the tent will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof BackWall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:

Presenting: _____

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.
546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2022. All deposits and payments are non-refundable. Please sign below.

| | | |
|---|------------------------|---------------------------|
| Signature: | Title | Date |
| Printed Name of Signer | Company Name | |
| <input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____ | | |
| Exp. Date: _____ | Zip Code of Card _____ | Card Verification # _____ |

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2022 Festival!



**Saturday, April 30th
and
Sunday, May 1st**

*In Partnership With:
42nd Annual Daffodil Festival
in Meriden's Hubbard Park*

Central CT's Largest Showcase of Area Businesses ...



**With an audience of 20,000+
This is THE PLACE for Maximum
Exposure for your Business
Up to 50 Exhibitors Under One Tent
Expo in 2022 is 2 DAYS!
Friday is setup only + exhibit
on Saturday and Sunday**

WHY YOU NEED TO EXHIBIT:

**Sell Your Product
Display Vehicles
Gain Maximum Exposure
Make Valuable Connections
Increase Market Share & Visibility
Expand Your Contact Base
Realtors: Conduct Virtual Open
House Tours!**

*This event offers outstanding exposure in a unique venue and is a fun
filled weekend for all! That's why we've created
OPTIONS FOR EVERY BUDGET: from \$395 to \$3,975*

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a HUGE enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily*.
- **Prime spaces** are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as 2 prime space booths, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 31, 2022 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 31, 2022.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 8:00 a.m. All vehicles **must** be out of the park **by** 8:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday. **BEST—and recommended shuttle is from Westfield Meriden Mall.**

**Sample Layout
subject to change →
Sponsorships
and
Prime Spots
Offer GREAT
Visibility &
Valuable
Promotion!**



Register Early—Prime Spots WILL SELL OUT!

2022 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 30 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
- Sunday, May 1 from 10 a.m. to 5 p.m.

See reverse for more information and application.

RESERVE EARLY AS SPACE IS LIMITED.

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for more details about the 2022 Festival!