



## **Karen Halloran- Welcome Wagon**



My background is in the hospitality industry with over 30 years working in sales of various hotel chains. Once COVID hit, the industry plummeted, and I was now onto searching for a new career. With my involvement with Midstate Chamber of Commerce and loving the community in which I established relationships, I knew that I had to find the right fit and stay here. I also knew that I had to work with people daily and be a part of their business success.

I am now part of an amazing organization, Welcome Wagon. They have been around for over 93 years and have grown into more than a welcome basket for new homeowners. We help businesses gain new customers from the best niche that exists – new movers! Our recommendation of your business to new homeowners comes with great value and prestige.

Welcome Wagon is a comprehensive marketing program to help build your business, offering both print and digital options. We have many reasonably priced packages to get your business in front of the new homeowners.

I would be delighted to meet with you to show you how affordable our packages are.

**Karen Halloran**  
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**Member, Secretary Midstate Chamber of Commerce Board of Directors**