



**Register NOW:
by 2/20/20 and
SAVE BIG \$\$\$
with Early Bird
Rates or
BE a SPONSOR!**

In Partnership With: **The 42nd
Annual Daffodil Festival in
Meriden's Hubbard Park**



**Saturday, April 25th
and
Sunday, April 26th**

Exhibiting Company Information: Please print clearly

| | | | | |
|---|-----|-----|---------------------------------|----------------|
| Name of Presenting Company | | | | Contact Person |
| Mailing Address | | | | |
| City | St | Zip | E-mail Address | |
| Phone | Fax | | Exact Wording for Booth Signage | |
| 1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. 2. To receive the early bird Midstate Chamber Member rates, payment must be in FULL and received <u>by February 20, 2020</u>. 3. Your Vendor Packet will be sent prior to the event. | | | | |

Choose your Option Below

EARLY BIRD MEMBER RATES

REGULAR RATES

| | | |
|---|-------------------------------------|---------|
| <input type="checkbox"/> Title Sponsor(s) * <i>includes double booth—see trifold for all package features</i> | \$2,900 * BEST VALUE* | \$3,975 |
| <input type="checkbox"/> Presenting Sponsor(s) * — See trifold for package features | \$1,925 | \$2,775 |
| <input type="checkbox"/> Saturday & Sunday "Perimeter Prime Booth" * | \$ 950 | \$1,195 |
| <input type="checkbox"/> Saturday & Sunday "Interior Prime Booth" * | \$ 850 | \$1,095 |
| <input type="checkbox"/> Saturday & Sunday Exhibitor Booth * | \$ 750 | \$ 995 |
| <input type="checkbox"/> Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.) | \$ 550 | \$ 695 |
| <input type="checkbox"/> Sunday Only Exhibitor Booth (10:00 a.m.—5:00 p.m.) | \$ 350 | \$ 395 |
| <input type="checkbox"/> *NEW* Non-Profit Rate: Sunday Only | \$ 250 | |

**NOTE: Early Bird rates
are for MEMBERS in
good standing ONLY.
Not a member? Call
203.235.7901 to see
how easy it is to
become a member!**

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

TOTAL Amount Due including Exhibitor Booth & Electricity \$ _____

* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m.

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds.

☐ **Yes** ☐ **No** **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:

Presenting: _____

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.

546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2020. All initial deposits are non-refundable. Please sign below.

| | | |
|---|------------------------|---------------------------|
| Signature: | Title | Date |
| Printed Name of Signer | Company Name | |
| <input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____ | | |
| Exp. Date: _____ | Zip Code of Card _____ | Card Verification # _____ |

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2020 Festival!



**Saturday, April 25th
and
Sunday, April 26th**

*In Partnership With:
42nd Annual Daffodil Festival
in Meriden's Hubbard Park*

Central CT's Largest Showcase of Area Businesses ...



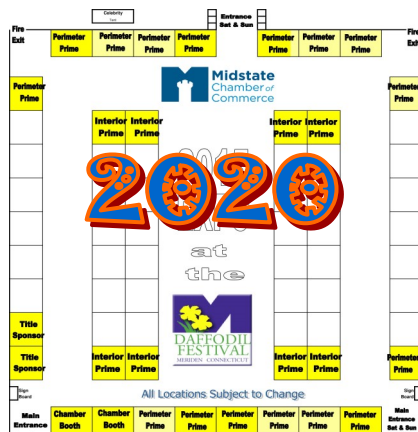
**With an audience of 50,000+
This is THE PLACE for Maximum
Exposure for your **Business**
Up to 65 Exhibitors Under One Tent
Expo in 2020 is 2 DAYS!
**Friday is setup only + exhibit
on Saturday and Sunday****

WHY YOU NEED TO EXHIBIT:

**Sell Your Product
Display Vehicles
Gain Maximum Exposure
Make Valuable Connections
Increase Market Share & Visibility
Expand Your Contact Base
Realtors: Conduct Virtual Open
House Tours!**

*This event offers outstanding exposure in a unique venue and is a fun
filled weekend for all! That's why we've created
OPTIONS FOR EVERY BUDGET: from \$250 to \$3,975*

**Sponsorships
and
Prime Spots
Offer GREAT
Visibility &
Valuable
Promotion!**



Register Early—Prime Spots WILL SELL OUT!

2020 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- **Saturday, April 25 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)**
 - **Sunday, April 26 from 10 a.m. to 5 p.m.**

See reverse and brochure for more information and application. Take advantage of the early bird rates and reserve by 2/20/20!

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily*.
- **Prime spaces** are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as 2 prime space booths, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 31, 2019 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 31, 2019.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 8:00 a.m. All vehicles **must** be out of the park **by** 8:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday. **BEST—and recommended shuttle is from Westfield Meriden Mall.**

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