

Insight 2022 Magazine

There are many reasons to advertise in the Midstate Chamber's InSight magazine... we are here to remind you of a few!

REACH

THOUSANDS of businesses and residents- even more with the digital version!

Your business becomes

FAMILIAR

within the community when they recognize your ad and logo!

One ad in our magazine is more

BUDGET FRIENDLY

than an "ad boost" on social media!

We share each member's

UNIQUE

businesses with the world!



S SAVINGS S

Reserve & Pay By 2/18/22 (Early Bird Deadline)

Reserve NOW for the

2022 InSight Magazine

The Midstate Chamber is proud to announce the opening of EARLY BIRD ad reservations for our 2022 Membership Directory & Community Guide. The publication will have member contact information alphabetically and by category as well as news and information about programs and developments at the Chamber. There will also be valuable demographic data about our area. The Membership Directory is the only official annual publication endorsed by the Midstate Chamber of Commerce in 2022.

Early Bird Pricing: Now thru 2.18.22

Popular	Num	Regular	Early	EB
Sizes	Panels	Price	Bird	Savings
Single Panel	1	\$ 295	\$ 285	\$ 10
Double Panel H or V	2	525	465	60
Quarter Page H or V	3	700	600	100
Quad	4	900	775	125
Half Page	6	1,100	950	150
Full Page	12	2,200	2,000	200
I/O Covers Full Page	12	2,650	2,300	350

H, V = Horizontal or Vertical Ad Orientation

Advertising in our annual directory is THE BEST WAY to gain new customers and to reach a wide audience.

- Early Bird Rates must be paid by February 18, 2022
- All ads are due by April 15.
- 5,000 copies (print & digital)
- . Distributed to all members, at high traffic locations AND in Relocation Packages

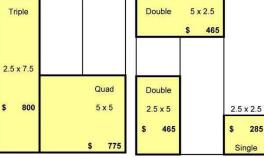
Reserve your ad today by emailing the Midstate Chamber team at membership@midstatechamber.com or by calling 203.235.7901!

YES! Reserve My Spot NOW!	# Panels:	
Contact:		
Company:		
Check Enclosed Bill Me:	(must pay by 2.18.22 for early bird rate	
Charge:	Exp	
Security Code Zip _		

AD INFORMATION

Pages are 8 ½" x 11" (specific ad sizes below)

8 x 10 Six 7.5 x 5 \$ 950 \$ 2,000 \$ 2,300	Full / Covers	Triple	7.5 x 2.5	\$ 600
	8 x 10	Six	7.5 x 5	\$ 950
	and a second			



We're Pleased to Offer Lower Pricing for 2022 on COVERS & FULL PAGE ADS

		<u>Regular</u>	Early Bird		
COVERS	8x10	\$2,650	\$2,300		
FULL PAGE	8x10	\$2,200	\$2,000		
FULL PAGE & COVERS include web ad for 1 year!					

ALL ADS ARE FULL COLOR

Be Creative! Split Ad Space. Example: Purchase ½ page (6 panels) and place TWO ¼ page (3 panels) in different areas of the magazine!

.PDF is required format

This is the "GO-TO" Resource for Residents, Visitors and Businesses in the Region.

The OFFICIAL Membership Directory of the Midstate Chamber of Commerce

Berlin | Meriden | Wallingford Quick Reference Guide