



Midstate
Chamber of
Commerce

InSight 2022

Magazine

There are many reasons to advertise in the Midstate Chamber's InSight magazine... we are here to remind you of a few!

REACH

THOUSANDS of
businesses and
residents- even more
with the digital version!

Your business becomes

FAMILIAR

within the community
when they recognize your
ad and logo!

One ad in our magazine
is more

BUDGET FRIENDLY

than an "ad boost" on
social media!

We share each member's

UNIQUE

businesses with the
world!





Reserve NOW for the 2022 InSight Magazine

The Midstate Chamber is proud to announce the opening of EARLY BIRD ad reservations for our **2022 Membership Directory & Community Guide**. The publication will have **member contact information alphabetically and by category** as well as **news and information** about programs and developments at the Chamber. There will also be **valuable demographic data** about our area. **The Membership Directory is the only official annual publication endorsed by the Midstate Chamber of Commerce in 2022.**

Early Bird Pricing: Now thru 2.18.22

Popular Sizes	Num Panels	Regular Price	Early Bird	EB Savings
Single Panel	1	\$ 295	\$ 285	\$ 10
Double Panel H or V	2	525	465	60
Quarter Page H or V	3	700	600	100
Quad	4	900	775	125
Half Page	6	1,100	950	150
Full Page	12	2,200	2,000	200
I/O Covers Full Page	12	2,650	2,300	350

H, V = Horizontal or Vertical Ad Orientation

Advertising in our annual directory is THE BEST WAY to gain new customers and to reach a wide audience.

- Early Bird Rates must be paid by February 18, 2022
- All ads are due by April 15.
- 5,000 copies (print & digital)
- Distributed to all members, at high traffic locations AND in Relocation Packages

Reserve your ad today by emailing the Midstate Chamber team at membership@midstatechamber.com or by calling 203.235.7901!

YES! Reserve My Spot NOW!

Panels: _____

Contact: _____

Company: _____

Check Enclosed _____ Bill Me: _____ (must pay by 2.18.22 for early bird rate)

Charge: _____ Exp. _____

Security Code _____ Zip _____

AD INFORMATION

Pages are 8 ½" x 11" (specific ad sizes below)

Full / Covers 8 x 10 \$ 2,000 \$ 2,300	Triple 7.5 x 2.5 \$ 600	
	Six 7.5 x 5 \$ 950	
Triple 2.5 x 7.5 \$ 800	Double 5 x 2.5 \$ 465	
	Quad 5 x 5 \$ 775	Double 2.5 x 5 \$ 465
		2.5 x 2.5 Single \$ 285

We're Pleased to Offer Lower Pricing for
2022 on COVERS & FULL PAGE ADS

		Regular	Early Bird
COVERS	8x10	\$2,650	\$2,300
FULL PAGE	8x10	\$2,200	\$2,000

FULL PAGE & COVERS include web ad for 1 year!

ALL ADS ARE FULL COLOR

Be Creative! Split Ad Space. Example:
Purchase ½ page (6 panels) and place TWO ¼
page (3 panels) in different areas of the
magazine!

.PDF is required format

This is the "GO-TO" Resource for Residents,
Visitors and Businesses in the Region.

The OFFICIAL Membership Directory of the
Midstate Chamber of Commerce

Berlin | Meriden | Wallingford
Quick Reference Guide