



# THE BUSINESS & COMMUNITY EXPO

**NEW****WEEKEND**

## AT THE DAFFODIL FESTIVAL

HUBBARD PARK, MERIDEN CT | **SATURDAY, MAY 4-SUNDAY, MAY 5**

EXPO TENT HRS: 10A-6P ON SAT & 10A-5P ON SUN

Contact us today to reserve a prime spot under the tent and gain access to over 20,000 potential customers at central CT's largest business expo!

**TITLE SPONSORS:**

**PRESENTING SPONSOR:**

**EARLY BIRD PRICING****UNTIL 2/29/24**

SPONSORSHIP PACKAGE OR BOOTH TYPE	MEMBER PRICE	NON-MEMBER PRICE (INCLUDES ONE YEAR MEMBERSHIP)	BOOTH LOCATIONS NEAR ENTRANCES, EXITS & ENDS (HIGH VISIBILITY)	ADVERTISING INCLUDED	ELECTRICITY AVAILABLE	DOUBLE BOOTH
<b>TITLE SPONSOR</b>	\$3,975	\$4,225	x	Pre-event Press release Pre-event ads & emails Event signage in Tent Vendor map ad 1 year web ad-premier placement 3 e-minders	Space Permitting-reserve early, no extra fee	x
<b>PRESENTING SPONSOR</b>	\$2,775	\$3,025	x	Pre-event Press release Pre-event ads & emails event signage opportunity 1 year web ad placement	Space Permitting-reserve early	x
<b>PERIMETER PRIME BOOTH</b>	\$1,345	\$1,595	x	advertising on website event pg	x	
<b>INTERIOR PRIME BOOTH</b>	\$1,095	\$1,345	x	advertising on website event pg		
<b>STANDARD WEEKEND BOOTH</b>	\$995	\$1,245				
<b>STANDARD SATURDAY BOOTH</b>	\$695	\$945				
<b>STANDARD SUNDAY BOOTH</b>	\$395	\$645				

# BUSINESS & COMMUNITY EXPO REGISTRATION FORM



PLEASE PRINT CLEARLY

BUSINESS TYPE ☐ MIDSTATE MEMBER ☐ HAMDEN MEMBER ☐ NON- MEMBER

EXHIBITING COMPANY

CONTACT PERSON

MAILING ADDRESS

CITY, STATE, ZIP

EMAIL ADDRESS

BUSINESS PHONE

CELL PHONE

EXACT COMPANY NAME FOR BOOTH SIGNAGE

EARLY BIRD PRICING UNTIL 2/29/24 CHECK ONE	REGULAR MEMBER PRICE		NON-MEMBER PRICE (INCLUDES ONE YEAR MEMBERSHIP)	
TITLE SPONSOR	<input type="checkbox"/>	\$3,975	<input type="checkbox"/>	\$4,225
PRESENTING SPONSOR	<input type="checkbox"/>	\$2,775	<input type="checkbox"/>	\$3,025
PERIMETER PRIME BOOTH	<input type="checkbox"/>	\$1,345	<input type="checkbox"/>	\$1,595
INTERIOR PRIME BOOTH	<input type="checkbox"/>	\$1,095	<input type="checkbox"/>	\$1,345
STANDARD WEEKEND BOOTH	<input type="checkbox"/>	\$995	<input type="checkbox"/>	\$1,245
STANDARD SATURDAY BOOTH	<input type="checkbox"/>	\$695	<input type="checkbox"/>	\$945
STANDARD SUNDAY BOOTH	<input type="checkbox"/>	\$395	<input type="checkbox"/>	\$645

SUBTOTAL FOR BOOTH  
(AMOUNT CHECKED) :

\_\_\_\_ (NUMBER OF OUTLETS  
REQUIRED AT \$35/EACH)  
(N/A FOR TITLE SPONSORS,  
INTERIOR BOOTH, STANDARD  
BOOTH)

TOTAL PAYMENT DUE :

WE WILL SET UP OUR BOOTH:

☐ FRIDAY AFTERNOON (2:30-6:30 PM)

☐ SATURDAY MORNING (7-7:45 AM)

DESCRIPTION OF MATERIALS EXPECTED (WE WILL SUPPLY THE TABLES, CHAIRS, AND SIGNAGE. NO NEED TO BRING TENTS.

Please read and complete this application and return to the Midstate Chamber of Commerce with your minimum **non-refundable** deposit of \$350 to reserve your space. Full payment due by March 11, 2023 to receive the early bird rates. You will receive a detailed vendor packet prior to the event. By signing below, I agree to abide by all guidelines, specifications, rules, and regulations governing the Midstate Chamber of Commerce and the terms and conditions of payment. All cancellations must be in writing and received by April 1, 2023. **All deposits and payments are non-refundable.**

SIGNATURE & TITLE

DATE

PRINTED NAME

COMPANY NAME

☐ CHARGE MY CREDIT CARD (AX, DISC., VISA, MC) #

EXP. DATE

SECURITY CODE

OR

BILLING ZIP CODE

☐ PLEASE BILL ME