



In Partnership With: **The 42<sup>nd</sup> Annual Daffodil Festival in Meriden's Hubbard Park**



**Saturday, April 30<sup>th</sup> and Sunday, May 1<sup>st</sup>**

**HAMDEN Regional Chamber Members receive the MEMBER RATES below!**

**Exhibiting Company Information: Please print clearly**

Name of Presenting Company				Contact Person	
Mailing Address					
City		St	Zip	E-mail Address	
Phone		Fax		Exact Wording for Booth Signage	

- Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. *All Registration Fees are Non-Refundable. All CDC guidelines, including safety measures and proper distancing will be followed.*
- To receive the early bird Midstate Chamber Member rates, payment must be in FULL and received by March 11, 2022.**
- Your Vendor Packet will be sent prior to the event.

**Choose your Option Below**

*Title & Presenting Sponsors include double booth & great PROMO, before, during & after event - call for details or to customize your package!*

- Title Sponsor(s)
- Presenting Sponsor(s)
- Saturday & Sunday "Perimeter Prime Booth" \*
- Saturday & Sunday "Interior Prime Booth" \*
- Saturday & Sunday Exhibitor Booth \*
- Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

**EARLY BIRD MEMBER RATES**

**REGULAR RATES**

<b>\$2,975</b>	<b>*BEST VALUE*</b>	\$3,975
<b>\$1,975</b>	<b>NOTE: Early Bird rates are for MEMBERS in good standing ONLY. Not a member? Call 203.235.7901 to see how easy it is to become a member!</b>	\$2,775
<b>\$ 975</b>		\$1,195
<b>\$ 875</b>		\$1,095
<b>\$ 750</b>		\$ 995
<b>\$ 550</b>		\$ 695
<b>\$ 350</b>		\$ 395

**Electricity is \$35.00 for each 15 amp circuit.** Please plan accordingly and bring any extension cords and power strips you may need. **Electricity is available at Perimeter locations only.** Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = \_\_\_\_\_

\* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m. This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds.

- Yes We will be setting up on Friday Afternoon**
- No We will set up early Saturday Morning**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

**All booths are under one huge tent on the tennis courts across from the food tent. There is no need to bring your own tent—only your display items. Booths under the tent will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof BackWall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:**

**Presenting:** \_\_\_\_\_

Please return this reservation form with your payment or deposit to: **The Midstate Chamber of Commerce, Inc.**  
546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2022. All deposits and payments are non-refundable. Please sign below.

Signature: _____	Title _____	Date _____
Printed Name of Signer _____		Company Name _____
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____	Zip Code of Card _____	Card Verification # _____



Saturday, April 30<sup>th</sup>  
and  
Sunday, May 1<sup>st</sup>



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42<sup>nd</sup> Annual Daffodil Festival  
in Meriden's Hubbard Park

# Central CT's Largest Showcase of Area Businesses ...

With an audience of **20,000+**  
This is **THE PLACE** for Maximum  
**Exposure** for your **Business**  
**\*Up to 50 Exhibitors Under One Tent\***  
**Expo in 2022 is 2 DAYS!**  
**Friday is setup only + exhibit**  
**on Saturday and Sunday**



### WHY YOU NEED TO EXHIBIT:

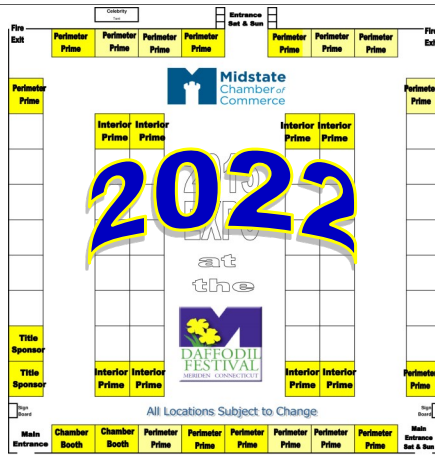
**Sell Your Product**  
**Display Vehicles**  
**Gain Maximum Exposure**  
**Make Valuable Connections**  
**Increase Market Share & Visibility**  
**Expand Your Contact Base**  
**Realtors: Conduct Virtual Open**  
**House Tours!**

This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created  
OPTIONS FOR EVERY BUDGET: from \$350 to \$3,975

### WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a HUGE enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is secured by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily*.
- **Prime spaces** are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as 2 prime space booths, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 31, 2022 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 31, 2022.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 8:00 a.m. All vehicles **must** be out of the park **by 8:00 a.m.** For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday. **BEST—and recommended shuttle is from Westfield Meriden Mall.**

Sample Layout  
subject to change →  
**Sponsorships**  
and  
**Prime Spots**  
Offer **GREAT**  
**Visibility &**  
**Valuable**  
**Promotion!**



**Register Early—Prime Spots WILL SELL OUT!**

### 2022 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 30 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
- Sunday, May 1 from 10 a.m. to 5 p.m.

See reverse for more information and application.  
Take advantage of the early bird rates and reserve by  
3/11/22!

Visit [www.midstatechamber.com](http://www.midstatechamber.com) or [www.daffodilfest.com](http://www.daffodilfest.com)  
for more details about the 2022 Festival!