



This year's EXPO  
theme is ...  
"at the beach"



In Partnership With: The 41<sup>st</sup> Annual Daffodil  
Festival in Meriden's Hubbard Park



Saturday, April 27<sup>th</sup>  
and  
Sunday, April 28<sup>th</sup>

Exhibiting Company Information: Please print

clearly

Name of Presenting Company			Contact Person
Mailing Address			
City	St	Zip	E-mail Address
Phone	Fax	Exact Wording for Booth Signage	
1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. 2. <b>To participate, payment in FULL must be received <u>by April 15, 2019</u>.</b>			

**Choose your Option Below**

- ☐ Title Sponsor(s) \* — See trifold for package features
- ☐ Presenting Sponsor(s) \* — See trifold for package features
- ☐ Saturday & Sunday "Perimeter Prime Booth" \*
- ☐ Saturday & Sunday Exhibitor Booth \*
- ☐ Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- ☐ Sunday Only Exhibitor Booth (10:00 a.m. —5:00 p.m.)

**MEMBER RATES**

**NON-MEMBER RATES\*\***

**\$3,975 \*BEST VALUE\***

**\$2,775**

**\$1.195**

**\$ 995**

**\$ 595**

**\$ 350**

\$1,295

\$1.095

\$ 795

\$ 495

**Electricity is \$35.00 for each 15 amp circuit.** Please plan accordingly and bring any extension cords and power strips you may need.

**Electricity is available at Perimeter locations only.** Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = \_\_\_\_\_

**TOTAL** Amount Due including Exhibitor Booth & Electricity \$ \_\_\_\_\_

\* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon **from 2:30 p.m. to 6:30 p.m.**

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

\*\*Non-Member Rates will INCLUDE a one year enrollment with the Midstate Chamber of Commerce for added promotion through the year\*\*

**NEW in 2019: BEACH THEME! Decorate Your Booth in a beach theme and festival attendees will vote on their favorites!**

☐ **Yes** ☐ **No** **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

**All booths** will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:

**Presenting:** \_\_\_\_\_

Please return this reservation form with your payment or deposit to: The Midstate Chamber of Commerce, Inc.

546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2019. All initial deposits are non-refundable. Please sign below.

Signature:	Title	Date
Printed Name of Signer	Company Name	
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____ Zip Code of Card _____ Card Verification # _____		

Visit [www.midstatechamber.com](http://www.midstatechamber.com) or [www.daffodilfest.com](http://www.daffodilfest.com) for more details about the 2019 Festival!

# Central CT's Largest Showcase of Area Businesses ...

**2019 Expo Theme is "at the beach"**



**With an audience of 50,000+  
This is THE PLACE for Maximum  
Exposure for your Business  
Up to 65 Exhibitors Under One Tent  
Expo in 2019 is 2 DAYS!  
Friday is setup only + exhibit  
on Saturday and Sunday**

## **WHY YOU NEED TO EXHIBIT:**

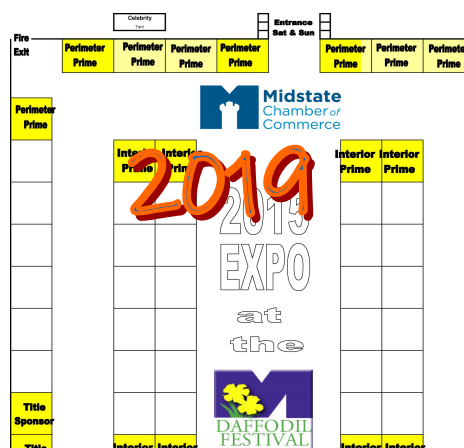
**Sell Your Product  
Display Vehicles  
Gain Maximum Exposure  
Make Valuable Connections  
Increase Market Share & Visibility  
Expand Your Contact Base  
Realtors: Conduct Virtual Open  
House Tours!**

*This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created  
OPTIONS FOR EVERY BUDGET: from \$350 to \$3,975*

## **WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:**

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent*.
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to brought back and forth daily*.
- **Prime spaces** are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as 2 prime space booths, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 31, 2019 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 31, 2019.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 8:00 a.m. All vehicles **must** be out of the park **by** 8:00 a.m. For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday. **BEST—and recommended shuttle is from Westfield Meriden Mall.**

**Sponsorships  
and  
Prime Spots  
Offer GREAT  
Visibility &  
Valuable  
Promotion!**



**Register Early—Prime Spots WILL SELL OUT!**

## **2019 EXPO Hours of Operation**

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 27 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
  - Sunday, April 28 from 10 a.m. to 5 p.m.
- **NEW in 2019: BEACH THEME! Decorate Your Booth in a beach theme and festival attendees will vote on their favorites**

**See reverse and brochure for more information and application.**

Visit [www.midstatechamber.com](http://www.midstatechamber.com) or [www.daffodilfest.com](http://www.daffodilfest.com) for more details about the 2019 Festival!