



This year's EXPO theme is ... "at the beach"



Register NOW: by 1/31/19 and SAVE BIG \$\$\$ with Early Bird Rates or BE a SPONSOR!

In Partnership With: **The 41st Annual Daffodil Festival in Meriden's Hubbard Park**



Saturday, April 27th and Sunday, April 28th



Exhibiting Company Information: Please print clearly

Name of Presenting Company				Contact Person	
Mailing Address					
City		St	Zip	E-mail Address	
Phone		Fax		Exact Wording for Booth Signage	
1. Please read and complete this application and returned to the Midstate Chamber of Commerce with your minimum non-refundable deposit of \$350.00 to reserve your space. 2. To receive the early bird Midstate Chamber Member rates, payment must be in FULL and received by January 31, 2019. 3. Your Vendor Packet will be sent prior to the event.					

Choose your Option Below

- Title Sponsor(s) * — See trifold for package features
- Presenting Sponsor(s) * — See trifold for package features
- Saturday & Sunday "Perimeter Prime Booth" *
- Saturday & Sunday "Interior Prime Booth" *
- Saturday & Sunday Exhibitor Booth *
- Saturday Only Exhibitor Booth (10:00 a.m.—6:00 p.m.)
- Sunday Only Exhibitor Booth (10:00 a.m.—5:00 p.m.)

EARLY BIRD MEMBER RATES

REGULAR RATES

\$2,975 *BEST VALUE*	\$3,975
\$1,975	\$2,775
\$ 995	\$1,195
\$ 895	\$1,095
\$ 795	\$ 995
\$ 595	\$ 695
\$ 350	\$ 395

Electricity is \$35.00 for each 15 amp circuit. Please plan accordingly and bring any extension cords and power strips you may need.

Electricity is available at Perimeter locations only. Please indicate here the equipment requiring electricity: # of Outlet(s) x \$35 = _____

TOTAL Amount Due including Exhibitor Booth & Electricity \$ _____

* All Saturday exhibitors can take advantage of a leisurely set-up on Friday afternoon from 2:30 p.m. to 6:30 p.m.

This will allow exhibitors to set up during normal working hours, go home and get rested and come back on Saturday ready to greet the crowds!

NEW in 2019: BEACH THEME! Decorate Your Booth in a beach theme and festival attendees will vote on their favorites!

Yes **No** **We will be setting up on Friday Afternoon**

Regular Daffodil Festival EXPO Hours: Saturday—10 a.m. to 6 p.m. (Daffodil Festival closes at 9 p.m.) and Sunday—10 a.m. to 5 p.m.

All booths will be 8' (Deep) x 10' (Wide) with: 3' High Flameproof Draped Side Rails, 6' Skirted Display Table, 8' High Flameproof Back Wall Drape, 2 chairs, Exhibitor ID Signage. Please indicate what you will be exhibiting at your space:

Presenting: _____

Please return this reservation form with your payment or deposit to: **The Midstate Chamber of Commerce, Inc.**

546 So. Broad St., Suite 2C, Meriden, CT 06450 info@midstatechamber.com 203-235-7901 / fax 203-686-0172 www.midstatechamber.com

ACCEPTANCE: I agree to abide by all guidelines, specification, rules and regulations governing the Midstate Chamber of Commerce and to the terms and conditions of payment. All cancellations must be in writing by April 1, 2019. All initial deposits are non-refundable. Please sign below.

Signature: _____	Title _____	Date _____
Printed Name of Signer _____		Company Name _____
<input type="checkbox"/> Bill us <input type="checkbox"/> Credit Card (AX, Disc., VISA, MC) # _____		
Exp. Date: _____	Zip Code of Card _____	Card Verification # _____

Visit www.midstatechamber.com or www.daffodilfest.com for more details about the 2019 Festival!

Central CT's Largest Showcase of Area Businesses ...
2019 Expo Theme Is "at the beach"

With an audience of 50,000+
This is THE PLACE for Maximum Exposure for your Business
Up to 65 Exhibitors Under One Tent
Expo in 2019 is 2 DAYS!
Friday is setup only + exhibit on Saturday and Sunday



WHY YOU NEED TO EXHIBIT:

- Sell Your Product**
- Display Vehicles**
- Gain Maximum Exposure**
- Make Valuable Connections**
- Increase Market Share & Visibility**
- Expand Your Contact Base**
- Realtors: Conduct Virtual Open House Tours!**

This event offers outstanding exposure in a unique venue and is a fun filled weekend for all! That's why we've created OPTIONS FOR EVERY BUDGET: from \$350 to \$3,975

WE DO OUR BEST TO MAKE THIS AN ENJOYABLE EVENT FOR ALL OF OUR VENDORS...EXHIBITING IS EASY:

- ALL Exhibits are located inside a 100' x 120' enclosed tent on the tennis courts—so all exhibits are out of the elements and off the dirt ground.
- Electricity is available *on the perimeter of the tent.*
- The tent is *secured* by Security Guards and assisted by Mule Security Systems during the off hours on Friday and Saturday evenings so exhibits are not tampered with and *items do not have to be brought back and forth daily.*
- *Prime spaces* are located near entrances and at the end of aisles. **Perimeter Prime** have access to electricity; **Interior Prime** locations do not.
- *Expo Sponsors receive additional "perks" such as 2 prime space booths, special sponsor signage, and more.*
- Reservations for all Expo locations are required by March 31, 2019 to guarantee accurate signage & booth placement. Booths must be staffed at all times for maximum prospect interaction. *Electricity availability cannot be guaranteed with reservations placed after March 31, 2019.*
- Parking IS allowed in the Park on Friday ONLY. If setting up your exhibit on Saturday or Sunday, you may enter the Park between 7:00 a.m. and 8:00 a.m. All vehicles **must** be out of the park **by 8:00 a.m.** For Saturday and Sunday, vendors are shuttled in after your exhibit is set-up. Easy, Convenient Shuttle Transportation begins running continuously at 8:00 a.m. and continues until 9:00 p.m. on Saturday and 5:00 p.m. on Sunday. *BEST—and recommended shuttle is from Westfield Meriden Mall.*

Sponsorships and Prime Spots Offer GREAT Visibility & Valuable Promotion!

Register Early—Prime Spots WILL SELL OUT!

2019 EXPO Hours of Operation

- If you plan to exhibit on Saturday, you are eligible to take advantage of Friday afternoon setup from 2:30 p.m. to 6:30 p.m.
- Saturday, April 27 from 10 a.m. to 6 p.m. (the Festival activities continue until 9:30 p.m.)
 - Sunday, April 28 from 10 a.m. to 5 p.m.
- NEW in 2019: BEACH THEME! Decorate Your Booth in a beach theme and festival attendees will vote on their favorites

See reverse and brochure for more information and application. Take advantage of the early bird rates and reserve by 1/31/19!