



Not 1 ... Not 2 ... But 3 Ways to SHOWCASE YOUR BUSINESS:

1. Web Ad on our NEW mobile-enabled website
2. Print Ad in the "MOST-USED" Guide in the Area
3. OH, by the way, you can get both for UNDER \$500 (that's for a whole year ~ not a month) - and save 10%

Option 1: Website Digital Ad Only

TOP REASONS TO BE ON MIDSTATECHAMBER.COM:

- * Its **NEW UPGRADES** make it mobile-friendly for Residents, Visitors & Those Doing Business in the Region
- * Current ads average **9,000 VIEWS / MONTH** - driving MORE TRAFFIC to YOUR site!
- * Increase **YOUR VISIBILITY** on the web & **GET Your FAIR SHARE** of the Internet Market
- * Your Ad **CAN be CHANGED** seasonally/monthly

Example of Header & Footer:
Actually 600 pixels wide x 200 pixels high



Example of Homepage or Interior Page:
Actually 340 pixels wide x 340 pixels high



Option 2: InSight Magazine Print Ad Only

TOP REASONS TO BE IN THE MAGAZINE:

- * It's **THE GO-TO Resource** for Residents, Visitors & Those Doing Business in the Region
- * It's the Official **Who's Who Business Guide & Membership Directory** of the Midstate Chamber
- * Full **Color Ads** - **5,000 Copies** (print & digital)
- * Quick Reference Guide: **Berlin | Meriden | Wallingford**
- * Distributed in **Relocation Packets | Community Events**



Be Creative! Split Your Print Ad Space.
Example: buy 1/2 page (6 panels) and have TWO 1/4 page ads in different areas of the magazine to maximize your presence in the publication.

Option 3:
BOTH PRINT and WEB: SAVE 10%
See flip side and full registration form.

MAKE YOUR SELECTIONS ON THIS FORM AND REMIT **ASAP TO
HOLD YOUR SPACE!**

Payment and ad copy deadline is 9/30/18

Option 1: Website Digital Ad

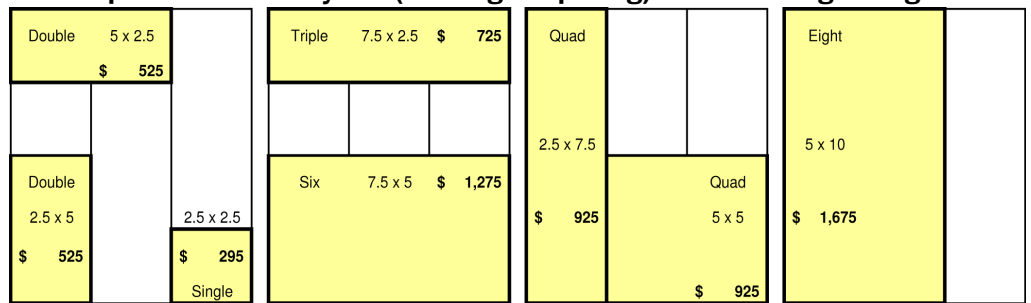
Indicate Choice Here:	Web Site 12 mos	Pixel Size
Interior Left Side*	1,150	340 wide x 340 tall
Homepage Feature*	950	340 wide x 340 tall
Header All Pages*	\$ 550	600 wide x 200 tall
Footer All Pages*	200	600 wide x 200 tall

* All website ads appear in rotation in the desired section

Option 2: Magazine Ad

Indicate Choice Here:	Number Panels	In Sight Mag Reg Rate
Single Panel	1	\$ 295
Double H or V	2	525
Quarter Page H	3	725
Third Page H or V	4	925
Half Page	6	1,275
Two Thirds Page	8	1,675
Full Page	12	2,475
Full Covers	12	2,995

Examples of Ad Size Layouts (with regular pricing) for 2019 InSight Magazine:



Popular Examples when you combine and get 10% off both... *OR* Create your own COMBO!

Insight Magazine	Regular Price	Website Ads	Regular Price	Total	You Save 10%	You Pay Only
3 panel (1/4 pg) Ad	725	Header	550	1,275	128	1,148
2 Panel Ad	525	Footer	200	725	73	653
1 Panel Ad	295	Footer	200	495	50	446



***BEST VALUE* Option 3: BOTH PRINT and WEB: SAVE 10%**

Web Ad Total: \$ _____ + **Print Ad Total:** \$ _____ = **SUBOTAL:** \$ _____ **10% off** _____ **PAY:** \$ _____

Please Indicate Print Ad Orientation (if applicable): ___ Horizontal ___ Vertical

YES! Reserve My Spot NOW! Mark your ad choice(s) above and complete this form ASAP to reserve your space. Payment and ad copy deadline is 9/30/18.

Contact: _____ **Company:** _____

___ **Check Enclosed** ___ **Bill Me:** ___ **Credit Card (AX, VI, MC, Discover)**

Charge: _____ **Exp.** ___ **Sec. Code** _____ **Zip** _____

**Kindly remit this form to: Midstate Chamber of Commerce
546 So. Broad St., 2C | Meriden, CT 06450 | Ph: 203.235.7901 | Fx: 203.686.0172
info@midstatechamber.com | www.midstatechamber.com**