

THE BUSINESS & COMMUNITY EXPO



AT THE DAFFODIL FESTIVAL

HUBBARD PARK, MERIDEN CT | SATURDAY, MAY 4-SUNDAY, MAY 5 EXPO TENT HRS: 10A-6P ON SAT & 10A-5P ON SUN

Hartford 4 SPONSORED BY: HealthCare

Contact us today to reserve a prime spot under the tent and gain access to MidState Medical Center over 20,000 potential customers at central CT's largest business expo!

SPONSORSHIP PACKAGE OR BOOTH TYPE	MEMBER PRICE	NON-MEMBER PRICE (INCLUDES ONE YEAR MEMBERSHIP)	BOOTH LOCATIONS NEAR ENTRANCES, EXITS & ENDS (HIGH VISIBILITY)	ADVERTISING INCLUDED	ELECTRICITY AVAILABLE	DOUBLE BOOTH
TITLE SPONSOR	\$3,975	\$4,225	x	Pre-event Press release Pre-event ads & emails Event signage in Tent Vendor map ad 1 year web ad-premier placement 3 e-minders	Space Permitting- reserve early, no extra fee	X
PRESENTING SPONSOR	\$2,775	\$3,025	х	Pre-event Press release Pre-event ads & emails event signage opportunity 1 year web ad placement	Space Permitting- reserve early	Х
PERIMETER PRIME BOOTH	\$1,345	\$1,695	x	advertising on website event pg	x	
INTERIOR PRIME BOOTH	\$1,095	\$1,445	х	advertising on website event pg		
STANDARD WEEKEND BOOTH	\$995	\$1,345				
STANDARD SATURDAY BOOTH	\$695	\$945				
STANDARD SUNDAY BOOTH	\$450	\$700				





BUSINESS & COMMUNITY EXPO REGISTRATION FORM Midstate PLEASE PRINT CLEARLY BUSINESS TYPE MIDSTATE MEMBER HAMDEN NON- MEMBER **MEMBER** EXHIBITING COMPANY **CONTACT PERSON** CITY, STATE, ZIP MAILING ADDRESS **EMAIL ADDRESS BUSINESS PHONE CELL PHONE** EXACT COMPANY NAME FOR BOOTH SIGNAGE SUBTOTAL FOR BOOTH **NON-MEMBER PRICE REGULAR** (AMOUNT CHECKED): (INCLUDES ONE YEAR **CHECK ONE MEMBER PRICE MEMBERSHIP**) (NUMBER OF OUTLETS REQUIRED AT \$35/EACH) **TITLE SPONSOR** \$3,975 \$4,225 (N/A FOR TITLE SPONSORS, INTERIOR BOOTH, STANDARD PRESENTING SPONSOR \$2,775 \$3,025 BOOTHS) **PERIMETER PRIME BOOTH** \$1,345 \$1,695 **INTERIOR PRIME BOOTH** \$1,445 \$1,095 TOTAL PAYMENT DUE: STANDARD WEEKEND BOOTH \$995 \$1,345 WE WILL SET UP OUR BOOTH: STANDARD SATURDAY BOOTH \$695 \$945 FRIDAY AFTERNOON (2:30-6:30 PM) \$700 STANDARD SUNDAY BOOTH \$450 SATURDAY MORNING (7-7:45 AM) DESCRIPTION OF MATERIALS EXPECTED (WE WILL SUPPLY THE TABLES, CHAIRS, AND SIGNAGE. NO NEED TO BRING TENTS. Please read and complete this application and return to the Midstate Chamber of Commerce with your minimum **non-refundable** deposit of \$350 to reserve your space. Full payment due by March 11, 2023 to receive the early bird rates. You will receive a detailed vendor packet prior to the event. By signing below, I agree to abide by all guidelines, specifications, rules, and regulations governing the Midstate Chamber of Commerce and the terms and conditions of payment. All cancellations must be in writing and received by April 1, 2023. All deposits and payments are non-refundable. DATE **SIGNATURE & TITLE** PRINTED NAME COMPANY NAME CHARGE MY CREDIT CARD (AX, DISC., VISA, MC) # EXP. DATE SECURITY CODE 0R BILLING ZIP CODE PLEASE BILL ME